Program: Business Administration  
Major: Business Administration - General Business  
Degree: Bachelor of Business Administration (B.B.A.)  
Dept: Finance  
College: Business  
Major Code: 2086

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Minimum Required Hours
Specific courses within the University Core are listed on pages 96-97.
• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication .................................................... 9
Quantitative Reasoning/Scientific Method ................................ 10-11
• Math ................................................................. 3
  Life Science ................................................. 4
  Physical Science ....................................... 3-4
Critical Inquiry and Aesthetic Analysis ........................................ 6
  Aesthetic Analysis ........................................ 3
  Critical Inquiry ......................................... 3

Support Courses
Business Support Courses ......................................................6-9
Required courses:
  ECON 2103 Principles of Microeconomics
  MATH 1513 College Algebra OR
     MATH 1533 Algebra for STEM OR
     High School Algebra II (with a minimum grade of “C”)
  MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements
Business Administration - General Business ..... 63
Business core courses ................................................................. 36
Required courses:
  ACCT 2113 Accounting I
  ACCT 2133 Accounting II
  ECON 2173 Principles of Business Statistics
  ECON 2203 Principles of Macroeconomics
  MRKT 3013 Principles of Marketing
  MGMT 3103 Principles of Management
  LS 3113 Legal Environment of Business
  BCOM 3143 Business Communication
  ISOM 3263 Management Information Systems
  ISOM 3313 Operations Management
  ISOM 3323 Business Analytics
  FIN 3563 Fundamentals of Business Finance

Capstone ................................................................. 3
  MGMT 4813 Strategic Management (Senior Status) * #

Electives to bring total to ........................................ 124
Minimum Grade Requirements
1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course) ........................................ 2.25

American Historical and Political Analysis ......................... 6
  American National Government ........................................ 3
  American History .................................................. 3

Cultural and Language Analysis ........................................ 3-4
  Second Language ................................................. 4
  OR
  Cultural Analysis .................................................. 3

Life Skills ............................................................................ 5
  Required Health Course ............................................. 2
  Elective Life Skills ..................................................... 3

For other regulations pertaining to graduation, see pages 68-69 of the 2018-2019 catalog.

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.