Program: Business Administration  
Major: Business Administration - International Business  
Degree: Bachelor of Business Administration (B.B.A.)

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96. *Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication .................................................. 9

Quantitative Reasoning/Scientific Method .............................. 10-11
• Math................................................................. 3
  Life Science ....................................................... 4
  Physical Science.................................................. 3-4

Critical Inquiry and Aesthetic Analysis ................................. 6
Aesthetic Analysis............................................................... 3
Critical Inquiry................................................................. 3

Support Courses

Business Support Courses ..................................................... 6-9
Required courses:
  ECON 2103 Principles of Microeconomics
  MATH 1513 College Algebra OR
  MATH 1533 Precalculus Algebra OR
  High School Algebra II (with a minimum grade of “C”) 
  MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration - International Business ....................... 63-71

Business core courses ................................................................. 36
Required courses:
  ACCT 2113 Accounting I
  ACCT 2133 Accounting II
  ECON 2173 Principles of Business Statistics
  ECON 2203 Principles of Macroeconomics
  MRKT 3013 Principles of Marketing
  MGMT 3103 Principles of Management
  LS 3113 Legal Environment of Business 
  BCOM 3143 Business Communication
  ISOM 3263 Management Information Systems
  ISOM 3313 Operations Management
  ISOM 3323 Business Analytics
  FIN 3563 Fundamentals of Business Finance

Capstone................................................................................... 3
  MGMT 4813 Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.
# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

American Historical and Political Analysis ............................... 6
  American National Government ......................................... 3
  American History.............................................................. 3

Cultural and Language Analysis ........................................... 3-4
• Second Language......................................................... 4
  OR
  Cultural Analysis............................................................. 3

Social and Behavioral Analysis .............................................. 3

Life Skills .............................................................................. 5
  Required Health Course.................................................. 2
  Elective Life Skills............................................................... 3

Minimum Required Hours

Business Administration - International Business ....................... 24-32
International Business Core ...................................................... 21
Select 7 of the following 8 courses:
  ECON 4103 Economic Growth and Development
  ECON 4403 International Economics
  ECON 4433 International Monetary Relations
  FIN 4273 International Finance
  MGMT 4253 International Business
  MGMT 4483 Cross Cultural & Diversity Management
  MRKT 4413 International Marketing
  LS 4533 Law of International Business Transactions

Additional Modern Language ................................................... 0-8

All students completing a B.B.A. in Business Administration-International Business shall complete the first two semesters of a second language. Students may alternatively fulfill the language requirement by proof of academic work in the second language (CLEP test through LANG 1224), four years of high school language courses, or transfer work from another institution.

International Experience* .................................................... 3
  IB 4930 Individual Study in International Business
  IB 4950 Internship in International Business**
  IB 4970 Study Tour in International Business
  ECON 4603 Comparative Economic Systems

* This requirement can be met with a full semester of studying abroad if the department chair approves the course. Additionally, to satisfy the study tour, study abroad, or internship requirement, a student must utilize an experience outside their native country.
** Any international study tour provided by the College of Business, outside the student’s native country, will suffice.

Electives to bring total to ....................................................... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course) ........................................... 2.25

For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.