Program: Business Administration
Major: Business Administration - International Business
Degree: Bachelor of Business Administration (B.B.A.)
Dept: Management
College: Business
Major Code: 2084

University Core  (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.
• Courses from the major may apply to the areas marked in the
University Core.

Written and Oral Communication ................................. 9
Quantitative Reasoning/Scientific Method ..................... 10-11
• Math ................................................................. 3
Life Science ........................................................... 4
Physical Science ...................................................... 3-4
Critical Inquiry and Aesthetic Analysis .......................... 6
Aesthetic Analysis ...................................................... 3
Critical Inquiry ......................................................... 3

Support Courses

Business Support Courses ........................................... 9
Required courses:
ECON 2103 Principles of Microeconomics
MATH 1453 College Algebra for Business
MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration -
International Business ............................................. 73
Business core courses .................................................. 39
Required courses:
ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2173 Principles of Business Statistics
ECON 2203 Principles of Macroeconomics
MRKT 3013 Principles of Marketing
MGMT 3103 Principles of Management
LS 3113 Legal Environment of Business
BCOM 3143 Business Communication
ISOM 3263 Management Information Systems
ISOM 3313 Operations Management
FIN 3563 Fundamentals of Business Finance
MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:
ECON 4103 Economic Growth and Development
ECON 4403 International Economics
ECON 4603 Comparative Economic System
FIN 4273 International Finance
LS 4533 Law of International Business Transactions
MGMT 4253 International Management
MRKT 4413 International Marketing

American Historical and Political Analysis ...................... 6
American National Government .................................... 3
American History ....................................................... 3

Cultural and Language Analysis ................................. 3-4
Second Language ....................................................... 4
OR
Cultural Analysis ....................................................... 3

Social and Behavioral Analysis ................................. 3

Life Skills ............................................................... 5
Required Health Course .............................................. 2
Elective Life Skills ..................................................... 3

International Business ............................................ 34
International Business Core * ...................................... 15
ECON 4403 International Economics
ECON 4433 International Monetary Relations
FIN 4273 International Finance
MGMT 4253 International Management
MRKT 4413 International Marketing

*International courses taken to satisfy the Business Core requirement will not count toward this requirement. Additionally, International Business students will need to complete the international experience stated below prior to enrolling in the International Business Core courses.

Business Specialization ............................................. 9
Students must take 9 additional hours in one of the following business disciplines at a 3000 level or higher: Economics, Finance, Accounting, MIS, Operations Management, Marketing, Management, or Legal Studies.

Additional Modern Language .................................... 7
This additional language requirement requires 7 hours of foreign language beyond the University Core requirement. The additional 7 hours must be selected from the same foreign language taken to satisfy the University Core requirement. Additionally, the additional language selected cannot be the student’s native language. International students fluent in their native language may take a third language or take 3000 level or above English courses beyond the University Core.

International Experience ......................................... 3
IB 4970 Study Tour*
IB 4950 Internship in International Business*
At least one semester of study abroad

* To satisfy the study tour or internship requirement, a student cannot utilize a study tour or internship from their native country.
Minimum Required Hours

Electives to bring total to .............................................. 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses ............................................................... 2.25

2. In all Business Support Courses and Business Core Courses minimum grade of .................................................. “C”

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.