Program: Business Administration
Major: Business Administration
Degree: Bachelor of Business Administration (B.B.A.)
Dept: Management
College: Business
Major Code: 2085

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.
• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ................................................. 9
Quantitative Reasoning/Scientific Method .................................. 10-11
• Math ............................................................... 3
Life Science ................................................................. 4
Physical Science .................................................................. 3-4
Critical Inquiry and Aesthetic Analysis ...................................... 6
Aesthetic Analysis ................................................................. 3
Critical Inquiry ........................................................................ 3

Support Courses

Business Support Courses ......................................................... 9

Required courses:
ECON 2103 Principles of Microeconomics
MATH 1453 College Algebra for Business
MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration ......................................................... 63

Business core courses............................................................. 39

Required courses:
ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2173 Principles of Business Statistics
ECON 2203 Principles of Macroeconomics
MRKT 3013 Principles of Marketing
MGMT 3103 Principles of Management
LS 3113 Legal Environment of Business
BCOM 3143 Business Communication
ISOM 3263 Management Information Systems
ISOM 3313 Operations Management
FIN 3563 Fundamentals of Business Finance
MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:
ECON 4103 Economic Growth and Development
ECON 4403 International Economics
ECON 4603 Comparative Economic Systems
FIN 4273 International Finance
LS 4533 Law of International Business Transactions
MGMT 4253 International Management
MRKT 4413 International Marketing

American Historical and Political Analysis ....................... 6
American National Government ..................................... 3
American History ............................................................. 3

Cultural and Language Analysis ........................................ 3-4
Second Language ......................................................... 4
OR
Cultural Analysis ........................................................... 3

Social and Behavioral Analysis ........................................ 3

Life Skills ........................................................................... 5
Required Health Course ..................................................... 2
Elective Life Skills ............................................................. 3

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses ....................................................... 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of ........................................ “C”

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.