**Program:** Management  
**Major:** Management  
**Degree:** Bachelor of Business Administration (B.B.A.)  
**Dept:** Management  
**College:** Business  
**Major Code:** 2120

### University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

- Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication** .................................................. 9

**Quantitative Reasoning/Scientific Method** ......................... 10-11

- Math ........................................................................ 3
- Life Science ................................................................. 4
- Physical Science ......................................................... 3-4

**Critical Inquiry and Aesthetic Analysis** .................................. 6

- Aesthetic Analysis ......................................................... 3
- Critical Inquiry ............................................................. 3

**Minimum Required Hours**

<table>
<thead>
<tr>
<th>Area</th>
<th>Minimum Required Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Core</td>
<td></td>
</tr>
<tr>
<td>Support Courses</td>
<td></td>
</tr>
<tr>
<td>Business Support Courses</td>
<td>6-9</td>
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<tr>
<td>Management</td>
<td>36</td>
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<tr>
<td>Management</td>
<td>69</td>
</tr>
<tr>
<td>Major Requirements</td>
<td></td>
</tr>
<tr>
<td>Business core courses</td>
<td>36</td>
</tr>
<tr>
<td>Electives to bring total to</td>
<td>124</td>
</tr>
</tbody>
</table>

**Support Courses**

- **Business Support Courses** 6-9
  - Required courses:
    - ECON 2103 Principles of Microeconomics
    - MATH 1513 College Algebra OR
    - MATH 1533 Precalculus Algebra OR
    - High School Algebra II (with a minimum grade of “C”)
    - MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

- **Management** 30
  - Required courses:
    - ACCT 3113 Managerial Accounting
    - MGMT 3133 Business Ethics
    - MGMT 3313 Human Resource Management
    - MGMT 4203 Organizational Behavior
    - MGMT 4213 Management Theory
    - MGMT 4623 Art of Leadership
    - ENTR 3203 Entrepreneurs: Startup Now
    - ISOM 4333 Project Management
    - MRKT 4453 Retail Management

- **Elective Business** 9
  - ECON 3383 Workforce Economics OR
  - ECON 4513 Labor Economics and Public Policy
  - ISOM 3263 Management Information Systems
  - ISOM 3313 Operations Management
  - ISOM 3323 Business Analytics
  - FIN 3563 Fundamentals of Business Finance

- **Capstone** 3
  - MGMT 4813 Strategic Management (Senior Status) # *

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

### Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course) 2.25

For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.