Program: Arts Administration  
Major: Arts Administration  
Degree: Bachelor of Arts (B.A.)

Dept: Design  
College: Fine Arts and Design  
Major Code: 1051

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 96-97.
• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ................................................. 9
Quantitative Reasoning/Scientific Method ...................................... 10-11
Math ................................................................. 3
Life Science ......................................................... 4
Physical Science ................................................... 3-4

Critical Inquiry and Aesthetic Analysis ........................................ 6
Aesthetic Analysis ................................................. 3
Critical Inquiry .................................................. 3

Major Requirements

Arts Administration .......................................................68-70

Required courses .................................................................. 30
MCOM 2193 Principles of Public Relations
ACM 2783 Business Management for Artists
AESS 3413 Creativity for Leaders
DES 3523 Print Media & Marketing for Fine Arts and Design
DES 3533 Digital Media & Marking for Fine Arts and Design
ACM 4013 Creating Your Team OR
AESS 4153 Organizational Dynamics
ACM 4353 Digital Media
ACM 4553 Key Events in the Music Industry
ACM 4643 Music Copyright OR
ACCT 2113 Accounting I
DES 4713 Design Entrepreneurship OR
ACM 3133 Music Business and Entrepreneurship

Area of Emphasis ................................................................. 38-40
Select one of the following area of emphasis. All courses must be completed from a single area.

Area 1: Associates Degree
Completed UCO A.A.S. degree or completed associates degree or comparable concentration in a creative arts discipline from a regionally accredited two- or four-year institution or international equivalent with the approval of the Department of Design.

Area 2: Art
Required Foundation Courses .............................................. 24
ART 1023 Beginning Drawing I
ART 1043 Beginning Drawing II: Figure and Anatomy
ART 1063 2-D Fundamentals
ART 1073 3-D Fundamentals
ART 1083 Color
ART 1153 Global Art and Visual Culture I
ART 2403 Global Art and Visual Culture II
ART 3513 Contemporary Art and Visual Culture

ART Electives ........................................................................... 16

American Historical and Political Analysis .................................. 6
American National Government ........................................... 3
American History ......................................................... 3

Cultural and Language Analysis ............................................. 3-4
Second Language ......... 4
OR
• Cultural Analysis ......................................................... 3

Social and Behavioral Analysis ................................................ 3

Life Skills ............................................................................. 5
Required Health Course ................................................. 2
• Elective Life Skills ......................................................... 3

University Core  (Total Listed 42-44)

Minimum Required Hours

Required Performance Courses .............................................. 24
Students must complete 8 hours in each selected area of Modern, Ballet and Jazz Technique and Theory and must obtain instructor permission for each level. Levels can be repeated and count towards the 8 hours for each. Students must be proficient and complete Level III in at least two areas of dance coursework (modern, ballet, or jazz).

DANC 2512 Modern Dance I
DANC 2522 Modern Dance II
DANC 2712 Jazz I
DANC 2722 Jazz II
DANC 2912 Ballet I
DANC 2922 Ballet II
DANC 3532 Modern Dance III
DANC 3932 Ballet III
DANC 4542 Modern Dance IV
DANC 4712 Jazz III
DANC 4722 Jazz IV
DANC 4942 Ballet IV

Required Core Courses ........................................................ 16
DANC 2892 Dance Improvisation
DANC 3101 Rhythm Analysis and Dance Forms
DANC 3432 Dance Composition
DANC 4433 Dance Composition II
DANC 4960 Institute in Dance (2 hours required)
DANC 3572 Materials and Methods in Dance
DANC 3442 History and Philosophy of Dance I
DANC 4442 History and Philosophy of Dance II

Area 3: Dance

Area 4: Design

Required Core Courses ..................................................... 12
DES 1023 Design Foundations I
DES 1033 Design Foundations II
DES 1043 Design Foundations III
DES 1053 Design Foundations IV

Design Electives ................................................................. 28
Program: **Arts Administration** - continued  
Dept: **Design**  
Major: **Arts Administration**  
College: **Fine Arts and Design**  
Degree: **Bachelor of Arts (B.A.)**  
Major Code: **1051**

### Minimum Required Hours

#### Area 5: Music

Required Core Courses ............................................. 26

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MUS 1143</td>
<td>Music Theory I</td>
</tr>
<tr>
<td>MUS 1183</td>
<td>Music Theory II</td>
</tr>
<tr>
<td>MUS 2223</td>
<td>Music Theory III</td>
</tr>
<tr>
<td>MUS 2593</td>
<td>Music Theory IV</td>
</tr>
<tr>
<td>MUS 1151</td>
<td>Aural Skills I</td>
</tr>
<tr>
<td>MUS 1161</td>
<td>Aural Skills II</td>
</tr>
<tr>
<td>MUS 2151</td>
<td>Aural Skills III</td>
</tr>
<tr>
<td>MUS 2161</td>
<td>Aural Skills IV</td>
</tr>
<tr>
<td>MUS 3433</td>
<td>Music History Survey I</td>
</tr>
<tr>
<td>MUS 3443</td>
<td>Music History Survey II</td>
</tr>
<tr>
<td>MUS 3731</td>
<td>Music Technology</td>
</tr>
<tr>
<td>MUS 4443</td>
<td>Arts Management</td>
</tr>
</tbody>
</table>

Applied Study ............................................................................. 6

Large Ensemble .................................................................................. 3

Chamber Music ................................................................................... 1

Piano ................................................................................................. 4

#### Area 6: Theatre Arts

Required Core Courses ......................................................... 38

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>THRT 1311</td>
<td>Production and Performance: Scene Shop</td>
</tr>
<tr>
<td>THRT 1321</td>
<td>Production and Performance: Costume Shop</td>
</tr>
<tr>
<td>THRT 1331</td>
<td>Production and Performance: Electrics Shop</td>
</tr>
<tr>
<td>THRT 1341</td>
<td>Production and Performance: Sound Shop</td>
</tr>
<tr>
<td>THRT 1523</td>
<td>Beginning Acting for Majors</td>
</tr>
<tr>
<td>THRT 2123</td>
<td>Stage Make-Up</td>
</tr>
<tr>
<td>THRT 2133</td>
<td>Stage Lighting</td>
</tr>
<tr>
<td>THRT 2153</td>
<td>Stagecraft</td>
</tr>
<tr>
<td>THRT 2173</td>
<td>Stage Costuming</td>
</tr>
<tr>
<td>THRT 2303</td>
<td>Script Analysis</td>
</tr>
<tr>
<td>THRT 2901</td>
<td>Portfolio Seminar</td>
</tr>
<tr>
<td>THRT 3142</td>
<td>Stage Management</td>
</tr>
<tr>
<td>THRT 3151</td>
<td>Stage Management Lab</td>
</tr>
<tr>
<td>THRT 3343</td>
<td>Development of Drama</td>
</tr>
<tr>
<td>THRT 4353</td>
<td>Theatre History I: Origins to Renaissance</td>
</tr>
<tr>
<td>THRT 4363</td>
<td>Theatre History II: Renaissance-Contemporary</td>
</tr>
<tr>
<td>THRT 4712</td>
<td>Directing and Collaboration</td>
</tr>
<tr>
<td>THRT 4731</td>
<td>Directing and Collaboration Lab</td>
</tr>
</tbody>
</table>

**Electives to bring total to**.................................................. 124

### Minimum Graduation Requirements

1. Average in all college course work and course work at UCO ................................................................. 2.00

2. Average in major courses ............................................................................. 2.00

For other regulations pertaining to graduation, see pages 68-69 of the 2018-2019 catalog.