Program: Arts Administration  
Major: Arts Administration  
Degree: Bachelor of Arts (B.A.)  
Dept: Dance  
College: Fine Arts and Design  
Major Code: 1110

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.  
• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication**  
Quantitative Reasoning/Scientific Method  
Math .................................................. 3  
Life Science ........................................... 4  
Physical Science .................................... 3-4  

Critical Inquiry and Aesthetic Analysis  
Aesthetic Analysis ................................... 3  
Critical Inquiry .................................... 3

<table>
<thead>
<tr>
<th>Major Requirements</th>
<th>Minimum Required Hours</th>
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</thead>
<tbody>
<tr>
<td><strong>Arts Administration</strong></td>
<td>68-70</td>
</tr>
</tbody>
</table>

**Required courses**  
MCOM 2193 Principles of Public Relations  
ACM 2783 Business Management for Artists  
AESS 3413 Creativity for Leaders  
DES 3523 Print Media & Marketing for Fine Arts and Design  
DES 3533 Digital Media & Marking for Fine Arts and Design  
ACM 4013 Creating Your Team OR  
AESS 4153 Organizational Dynamics  
ACM 4353 Digital Media  
ACM 4553 Key Events in the Music Industry  
ACM 4643 Music Copyright OR  
ACCT 2113 Accounting I OR  
DES 4713 Design Entrepreneurship OR  
ACM 3133 Music Business and Entrepreneurship

**Area of Emphasis**  
Select one of the following area of emphasis. All courses must be completed from a single area.

**Area 1: Associates Degree**  
Completed UCO A.A.S. degree or completed associates degree or comparable concentration in a creative arts discipline from a regionally accredited two- or four-year institution or international equivalent with the approval of the Department of Design.

**Area 2: Art**  
Required Foundation Courses ........................................ 24  
ART 1023 Beginning Drawing I  
ART 1043 Beginning Drawing II: Figure and Anatomy  
ART 1063 2-D Fundamentals  
ART 1073 3-D Fundamentals  
ART 1083 Color  
ART 1153 Global Art and Visual Culture I  
ART 2403 Global Art and Visual Culture II  
ART 3513 Contemporary Art and Visual Culture

**ART Electives** .......................................................... 16

**American Historical and Political Analysis**  
American National Government .................................. 3  
American History ..................................................... 3

**Cultural and Language Analysis**  
Second Language ............................................... 4  
OR  
• Cultural Analysis ................................................... 3

**Social and Behavioral Analysis** .................................. 3

**Life Skills** ......................................................... 5  
Required Health Course ......................................... 2  
• Elective Life Skills ................................................ 3

<table>
<thead>
<tr>
<th>Minimum Required Hours</th>
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<tbody>
<tr>
<td><strong>Area 3: Dance</strong></td>
<td>24</td>
</tr>
</tbody>
</table>

Required Performance Courses .................................................. 24  
Students must complete 8 hours in each selected area of Modern, Ballet and Jazz Technique and Theory and must obtain instructor permission for each level. Levels can be repeated and count towards the 8 hours for each. Students must be proficient and complete Level III in at least two areas of dance coursework (modern, ballet, or jazz).

DANC 2512 Modern Dance I  
DANC 2522 Modern Dance II  
DANC 2712 Jazz I  
DANC 2722 Jazz II  
DANC 2912 Ballet I  
DANC 2922 Ballet II  
DANC 3532 Modern Dance III  
DANC 3932 Ballet III  
DANC 4542 Modern Dance IV  
DANC 4712 Jazz III  
DANC 4722 Jazz IV  
DANC 4942 Ballet IV

**Required Core Courses** .............................................. 16  
DANC 2892 Dance Improvisation  
DANC 3101 Rhythm Analysis and Dance Forms  
DANC 3432 Dance Composition  
DANC 4433 Dance Composition II  
DANC 4960 Institute in Dance (2 hours required)  
DANC 3572 Materials and Methods in Dance  
DANC 3442 History and Philosophy of Dance I  
DANC 4442 History and Philosophy of Dance II

**Area 4: Design**  
**Required Core Courses** .............................................. 12  
DES 1023 Design Foundations I  
DES 1033 Design Foundations II  
DES 1043 Design Foundations III  
DES 1053 Design Foundations IV

**Design Electives** ..................................................... 28
Program: Arts Administration - continued
Dept: Design
Major: Arts Administration
College: Fine Arts and Design
Degree: Bachelor of Arts (B.A.)
Major Code: 1110

Minimum Required Hours

Area 5: Music

Required Core Courses .................................................. 26
MUS 1143 Music Theory I
MUS 1183 Music Theory II
MUS 2223 Music Theory III
MUS 2593 Music Theory IV
MUS 1151 Aural Skills I
MUS 1161 Aural Skills II
MUS 2151 Aural Skills III
MUS 2161 Aural Skills IV
MUS 3433 Music History Survey I
MUS 3443 Music History Survey II
MUS 3731 Music Technology
MUS 4443 Arts Management

Applied Study ................................................................. 6
Large Ensemble............................................................... 3
Chamber Music ............................................................... 1
Piano .............................................................................. 4

Area 6: Theatre Arts

Required Core Courses .................................................. 38
THRT 1311 Production and Performance: Scene Shop
THRT 1321 Production and Performance: Costume Shop
THRT 1331 Production and Performance: Electrics Shop
THRT 1341 Production and Performance: Sound Shop
THRT 1523 Beginning Acting for Majors
THRT 2123 Stage Make-Up
THRT 2133 Stage Lighting
THRT 2153 Stagecraft
THRT 2173 Stage Costume
THRT 2303 Script Analysis
THRT 2901 Portfolio Seminar
THRT 3142 Stage Management
THRT 3151 Stage Management Lab
THRT 3343 Development of Drama
THRT 4353 Theatre History I: Origins to Renaissance
THRT 4363 Theatre History II: Renaissance-Contemporary
THRT 4712 Directing and Collaboration
THRT 4731 Directing and Collaboration Lab

Electives to bring total to ............................................ 124

Minimum Graduation Requirements

1. Average in all college course work and course work at UCO ......................................................... 2.00
2. Average in major courses ................................................ 2.00

For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.