

Program: **Arts Entrepreneurship**
 Major: **Arts Entrepreneurship**
 Degree: **Bachelor of Arts (B.A.)**

Dept: **Design**
 College: **Fine Arts and Design**
 Major Code: **1050**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 96-97.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry..... 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Major Requirements

Arts Entrepreneurship68-70

Required courses 30

- MCOM 2193 Principles of Public Relations
- AESS 3413 Creativity for Leaders
- DES 3523 Print Media & Marketing for Fine Arts and Design
- DES 3533 Digital Media & Marking for Fine Arts and Design
- ACM 2663 Music Publishing **OR**
- ACCT 2113 Accounting I
- ACM 4013 Creating Your Team **OR**
- OCTE 4153 Organizational Dynamics
- ACM 4533 Media Techniques for Business
- ACM 4543 Current Events in the Creative Industries
- DES 4713 Design Entrepreneurship **OR**
- ACM 3133 Music Business and Entrepreneurship
- ACM 2783 Business Management for Artists

Area of Emphasis38-40

Select one of the following area of emphasis. All courses must be completed from a single area.

Area 1: Associates Degree

Completed UCO AAS degree or completed associates degree or comparable concentration in a creative arts discipline from a regionally accredited two- or four-year institution or international equivalent with the approval of the Department of Design.

Area 2: Art

Required Foundation Courses 24

- ART 1023 Beginning Drawing I
- ART 1043 Beginning Drawing II: Figure and Anatomy
- ART 1063 2-D Fundamentals
- ART 1073 3-D Fundamentals
- ART 1083 Color
- ART 1153 Global Art and Visual Culture I
- ART 2403 Global Art and Visual Culture II
- ART 3513 Contemporary Art and Visual Culture

ART Electives 16

Area 3: Dance

Required Performance Courses..... 24

Students must complete 8 hours in each selected area of Modern, Ballet and Jazz Technique and Theory and must obtain instructor permission for each level. Levels can be repeated and count towards the 8 hours for each. Students must be proficient and complete Level III in at least two areas of dance coursework (modern, ballet, or jazz).

- DANC 2512 Modern Dance I
- DANC 2522 Modern Dance II
- DANC 2712 Jazz I
- DANC 2722 Jazz II
- DANC 2912 Ballet I
- DANC 2922 Ballet II
- DANC 3532 Modern Dance III
- DANC 3932 Ballet III
- DANC 4542 Modern Dance IV
- DANC 4712 Jazz III
- DANC 4722 Jazz IV
- DANC 4942 Ballet IV

Required Core Courses 16

- DANC 2892 Dance Improvisation
- DANC 3101 Rhythm Analysis and Dance Forms
- DANC 3432 Dance Composition
- DANC 4433 Dance Composition II
- DANC 4960 Institute in Dance (2 hours required)
- DANC 3572 Materials and Methods in Dance
- DANC 3442 History and Philosophy of Dance I
- DANC 4442 History and Philosophy of Dance II

Area 4: Design

Required Core Courses 12

- DES 1023 Design Foundations I
- DES 1033 Design Foundations II
- DES 1043 Design Foundations III
- DES 1053 Design Foundations IV

Design Electives..... 28

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**Minimum
Required Hours**

Area 5: Music

Required Core Courses	26
MUS 1143 Music Theory I	
MUS 1183 Music Theory II	
MUS 2223 Music Theory III	
MUS 2593 Music Theory IV	
MUS 1151 Aural Skills I	
MUS 1161 Aural Skills II	
MUS 2151 Aural Skills III	
MUS 2161 Aural Skills IV	
MUS 3433 Music History Survey I	
MUS 3443 Music History Survey II	
MUS 3731 Music Technology	
MUS 4443 Arts Management	
Applied Study	6
Large Ensemble.....	3
Chamber Music.....	1
Piano	4

Area 6: Theatre Arts

Required Core Courses	38
THRT 1311 Production and Performance: Scene Shop	
THRT 1321 Production and Performance: Costume Shop	
THRT 1331 Production and Performance: Electrics Shop	
THRT 1341 Production and Performance: Sound Shop	
THRT 1523 Beginning Acting for Majors	
THRT 2123 Stage Make-Up	
THRT 2133 Stage Lighting	
THRT 2153 Stagecraft	
THRT 2173 Stage Costuming	
THRT 2303 Script Analysis	
THRT 2901 Portfolio Seminar	
THRT 3142 Stage Management	
THRT 3151 Stage Management Lab	
THRT 3343 Development of Drama	
THRT 4353 Theatre History I: Origins to Renaissance	
THRT 4363 Theatre History II: Renaissance-Contemporary	
THRT 4712 Directing and Collaboration	
THRT 4731 Directing and Collaboration Lab	

Electives to bring total to..... 124

Minimum Graduation Requirements

1. Average in all college course work and course work at UCO 2.00
2. Average in major courses..... 2.00

For other regulations pertaining to graduation, see pages 67-68 of the 2017-2018 catalog.