Program: Design
Major: Design - Graphic Design
Degree: Bachelor of Fine Arts (B.F.A.)

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 96-97.
• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication .................................................. 9
Quantitative Reasoning/Scientific Method ................................... 10-11
Math ......................................................................................... 3
Life Science .............................................................................. 4
Physical Science ....................................................................... 3-4
Critical Inquiry and Aesthetic Analysis ........................................ 6
Aesthetic Analysis ...................................................................... 3
Critical Inquiry ......................................................................... 3

Major Requirements

Design - Graphic Design ............................................................... 80

Required Design Foundations Courses ..................................... 12
- DES 1023 Design Foundations I
- DES 1033 Design Foundations II
- DES 1043 Design Foundations III
- DES 1053 Design Foundations IV

Required Graphic Design Courses ............................................. 48
- DES 1213 History of Graphic Design I
- DES 2153 Illustration I
- DES 2163 Typography
- DES 2213 History of Graphic Design II
- DES 3133 Computer Graphics I
- DES 3173 Graphic Design I
- DES 3213 History of Graphic Design III
- *DES 3293 Graphic Design II
- DES 3343 Package Design
- DES 3443 Advertising Design
- DES 4423 Information Graphics
- DES 4513 Computer Graphics II
- DES 4523 Computer Graphics III
- DES 4633 Computer Graphics IV
- DES 4652 PrePress Production
- DES 4863 Graphic Design Practice
- DES 4950 Internship (1 hour)

*To enroll in DES 3293 Graphic Design II and continue in the Graphic Design program, students must pass a progress review with the Design faculty.

Professional Preparation Courses ............................................. 18
Select at least 18 hours from the following:
- DES 3633 Portfolio Development
- DES 3853 Illustration II
- DES 4353 Illustration III
- DES 4363 Portfolio Development
- DES 3263 Character Design
- DES 4373 Environmental Illustration
- DES 4733 Advanced Portfolio Development

American Historical and Political Analysis ................................ 6
American National Government ................................................. 3
American History ...................................................................... 3

Cultural and Language Analysis .............................................. 3-4
Second Language ...................................................................... 4
OR
Cultural Analysis ...................................................................... 3

Social and Behavioral Analysis ................................................. 3

Life Skills .................................................................................. 5
Required Health Course ........................................................... 2
Elective Life Skills .................................................................... 3

Minimum Grade Requirements
1. Average in all college course work and course work at UCO. ................................................. 2.75
2. Average in major courses.................................................................. 2.75
3. A grade of “C” or better must be earned in each course in the major to count toward meeting degree requirements.

For other regulations pertaining to graduation, see pages 68-69 of the 2018-2019 catalog.