

Program: **Design**
 Major: **Design - Graphic Design**
 Degree: **Bachelor of Fine Arts (B.F.A.)**

Dept: **Design**
 College: **Fine Arts and Design**
 Major Code: **1040**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 96-97.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

Math 3

Life Science 4

Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry..... 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course..... 2

Elective Life Skills..... 3

Major Requirements

Design - Graphic Design 80

Required Design Foundations Courses 12

DES 1023 Design Foundations I

DES 1033 Design Foundations II

DES 1043 Design Foundations III

DES 1053 Design Foundations IV

Required Graphic Design Courses 48

DES 1213 History of Graphic Design I

DES 2153 Illustration I

DES 2163 Typography

DES 2213 History of Graphic Design II

DES 3133 Computer Graphics I

DES 3173 Graphic Design I

DES 3213 History of Graphic Design III

* DES 3293 Graphic Design II

DES 3343 Package Design

DES 3443 Advertising Design

DES 4423 Information Graphics

DES 4513 Computer Graphics II

DES 4523 Computer Graphics III

DES 4633 Computer Graphics IV

DES 4652 PrePress Production

DES 4863 Graphic Design Practice

DES 4950 Internship (1 hour)

* To enroll in DES 3293 Graphic Design II and continue in the Graphic Design program, students must pass a progress review with the Design faculty.

Professional Preparation Courses 18

Select at least 18 hours from the following:

DES 3633 Portfolio Development

DES 3853 Illustration II

DES 4353 Illustration III

DES 4363 Sequential Illustration OR

DES 3263 Character Design

DES 4373 Environmental Illustration

DES 4733 Advanced Portfolio Development

Minimum Required Hours

DES 4743 Advanced Letterpress

DES 4753 Ink Tank

DES 4763 ClockTower Studio

Design Electives 2

DES 3031 Digital Illustration

DES 3511 Introduction to Letterpress

DES 3721 Bookmaking & Prototyping

DES 3980 Design Apprenticeship (1 hour)

DES 3990 Advanced Topics in Design (1 hour)

DES 4571 History of Illustration

DES 4581 History of Typography

DES 4713 Design Entrepreneurship

DES 4721 Advanced Bookmaking

DES 4970 Study Tour in Design (1 hour)

Minimum Required Hours

Electives to bring total to..... 124

Students are required to complete DES 4950 Internship (1 hour) during the Fall or Spring semester of their senior year or following their participation in senior show. This timeline requirement is made to best position a student to be hired immediately following graduation.

Minimum Grade Requirements

- Average in all college course work and course work at UCO.** 2.75
- Average in major courses** 2.75
- A grade of "C" or better must be earned in each course in the major to count toward meeting degree requirements.**

For other regulations pertaining to graduation, see pages 68-69 of the 2018-2019 catalog.