

Program: **Design**
 Major: **Design - Graphic Design**
 Degree: **Bachelor of Fine Arts (B.F.A.)**

Dept: **Design**
 College: **Fine Arts and Design**
 Major Code: **1040**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 96-97.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

Math 3
 Life Science 4
 Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3
 Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3
 American History 3

Cultural and Language Analysis 3-4

Second Language 4
 OR
 Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course 2
 Elective Life Skills 3

Major Requirements

Design - Graphic Design 80

Required Design Foundations Courses 12

DES 1023 Design Foundations I
 DES 1033 Design Foundations II
 DES 1043 Design Foundations III
 DES 1053 Design Foundations IV

Required Graphic Design Courses 48

DES 1213 History of Graphic Design I
 DES 2153 Illustration I
 DES 2163 Typography
 DES 2213 History of Graphic Design II
 DES 3133 Computer Graphics I
 DES 3173 Graphic Design I
 DES 3213 History of Graphic Design III
 * DES 3293 Graphic Design II
 DES 3343 Package Design
 DES 3443 Advertising Design
 DES 4423 Information Graphics
 DES 4513 Computer Graphics II
 DES 4523 Computer Graphics III
 DES 4633 Computer Graphics IV
 DES 4652 PrePress Production
 DES 4863 Graphic Design Practice
 DES 4950 Internship (1 hour)

* To enroll in DES 3293 Graphic Design II and continue in the Graphic Design program, students must pass a progress review with the Design faculty.

Professional Preparation Courses 18

Select at least 18 hours from the following:

DES 3633 Portfolio Development
 DES 3853 Illustration II
 DES 4353 Illustration III
 DES 4363 Sequential Illustration OR
 DES 3263 Character Design
 DES 4373 Environmental Illustration
 DES 4733 Advanced Portfolio Development

**Minimum
Required Hours**

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Required Hours**

DES 4743 Advanced Letterpress
 DES 4753 Ink Tank
 DES 4763 ClockTower Studio

Design Electives 2

DES 3031 Digital Illustration
 DES 3511 Introduction to Letterpress
 DES 3721 Bookmaking & Prototyping
 DES 3980 Design Apprenticeship (1 hour)
 DES 3990 Advanced Topics in Design (1 hour)
 DES 4571 History of Illustration
 DES 4581 History of Typography
 DES 4713 Design Entrepreneurship
 DES 4721 Advanced Bookmaking
 DES 4970 Study Tour in Design (1 hour)

Electives to bring total to 124

Students are required to complete DES 4950 Internship (1 hour) during the Fall or Spring semester of their senior year or following their participation in senior show. This timeline requirement is made to best position a student to be hired immediately following graduation.

Minimum Grade Requirements

- Average in all college course work and course work at UCO. 2.75**
- Average in major courses 2.75**
- A grade of "C" or better must be earned in each course in the major to count toward meeting degree requirements.**

For other regulations pertaining to graduation, see pages 67-68 of the 2017-2018 catalog.