

Program: **Mass Communication**
 Major: **Mass Communication - Professional Media**
 Degree: **Bachelor of Arts (B.A.)**

Dept: **Mass Communication**
 College: **Liberal Arts**
 Major Code: **5012**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 96-97.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

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Required Hours**

Major Requirements

Mass Communication - Professional Media ..50-58

Required Courses 38

- MCOM 1103 Intro to Mass Communication
- MCOM 1133 Media Writing
- MCOM 2033 Media Production
- MCOM 2203 Video News I
- MCOM 2213 News Reporting
- MCOM 3033 Video News II **OR**
- MCOM 4153 Advanced Video Production
- MCOM 3143 Editing
- MCOM 3243 Video Field Production
- MCOM 3761 Newspaper Participation
- MCOM 3771 Radio Station Participation
- MCOM 3781 Television Station Participation
- MCOM 4423 Media Ethics
- MCOM 4563 Media Law
- MCOM 4873 Professional Media Capstone
- MCOM 4950 Internship in Mass Communication (2 hours)

- MCOM 4023 Nonfiction Sound Design
- MCOM 4063 Feature Writing
- MCOM 4133 Media Management
- MCOM 4143 Investigative Reporting
- MCOM 4193 Opinion, Reviews, and Criticism in the Media
- MCOM 4313 Women in Media
- MCOM 4413 TV Documentary Production
- MCOM 4433 Victims and the Media
- MCOM 4523 Global Communication
- MCOM 4593 Advanced Documentary
- Any MCOM Course

Frequently, students attempt to take upper division courses in other Mass Communication majors, but lack the prerequisite gateway course. The following are “gateway” courses which may be taken as electives.

- MCOM 1123 Basic Photography
- MCOM 2053 Introduction to Human Communication
- MCOM 2063 Introduction to Brand Communications/Advertising
- MCOM 2073 Introduction to Media Studies
- MCOM 2153 Introduction to Organizational Communication
- MCOM 2193 Principles of Public Relations

Electives 12

- + Select from the following:
- MCOM 2013 Digital Audio Production
- MCOM 2172 Sports Announcing
- MCOM 2523 Sportscasting
- MCOM 3013 Non-Linear Editing
- MCOM 3023 Radio Show Preparation & Presentation
- MCOM 3273 News Anchoring
- MCOM 3313 History of Journalism
- MCOM 3323 Mass Media Effects on Society
- MCOM 3333 Specialized Publications
- MCOM 3363 Documentary
- MCOM 3403 Corporate Video Production
- MCOM 3503 Broadcast Programming
- MCOM 3543 Sports Media Production
- MCOM 3713 Broadcast News Producing
- MCOM 3723 Advanced News Reporting
- MCOM 3753 Nonfiction Cinematography
- MCOM 3813 Blogging for Journalists

Modern Language Requirement.....0-8

All students completing a B.A. in Mass Communication - Professional Media shall complete the first two semesters of a second language. Students may alternatively fulfill the language requirement by proof of academic work in the second language (CLEP test through LANG 1224), four years of high school language courses, or transfer work from another institution.

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in all college course work and course work at UCO 2.00
2. Average in major courses 2.50

For other regulations pertaining to graduation, see pages 67-68 of the 2017-2018 catalog.