Program: Photographic Arts  
Major: Photographic Arts  
Degree: Bachelor of Arts (B.A.)

Department: Mass Communication  
College: Liberal Arts  
Major Code: 5330

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 96-97.

- Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication** ............................................... 9

**Quantitative Reasoning/Scientific Method** ........................................ 10-11
- Math .................................................................................. 3
- Life Science ................................................................. 4
- Physical Science ......................................................... 3-4

**Critical Inquiry and Aesthetic Analysis** ........................................... 6
- Aesthetic Analysis ......................................................... 3
- Critical Inquiry ............................................................ 3

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**Required Courses**
- MCOM 1123 Basic Photography
- MCOM 1133 Media Writing
- MCOM 2223 Darkroom Photography
- MCOM 2543 Digital Photography
- MCOM 2743 Photojournalism
- MCOM 3133 Color Photography
- MCOM 3293 Photographic Lighting
- MCOM 3703 Conceptual Photography
- MCOM 4303 Large Format Photography
- MCOM 4423 Media Ethics
- MCOM 4513 Advanced Commercial Photography
- MCOM 4563 Media Law
- MCOM 4643 Photography Portfolio
- MCOM 4950 Internship in Mass Communication (1-4 hours)

**Elective Courses** ................................................................. 6

Select from the following:
- ART 3513 Contemporary Art and Visual Culture
- MCOM 2033 Media Production
- MCOM 3043 History of Photography to 1945
- MCOM 3063 History of Photography 1945-Present
- MCOM 3213 Curating Photography Collections
- MCOM 3333 Specialized Publications
- MCOM 3363 Documentary
- MCOM 3463 Contemporary Chinese Art, Media and Photography
- MCOM 3753 Nonfiction Cinematography
- MCOM 3803 Business of Photography
- MCOM 4023 Nonfiction Sound Design
- MCOM 4063 Feature Writing
- MCOM 4323 Social Documentation
- MCOM 4543 Portrait and Wedding Photography
- MCOM 4593 Advanced Documentary
- Any MCOM Course

**American Historical and Political Analysis** .................................... 6
- American National Government ............................................. 3
- American History ............................................................ 3

**Cultural and Language Analysis** .............................................. 3-4
- Second Language ................................................................ 4
  OR
- Cultural Analysis ............................................................ 3

**Social and Behavioral Analysis** .................................................. 3

**Life Skills** .............................................................................. 5
- Required Health Course ...................................................... 2
- Elective Life Skills ............................................................. 3

**Modern Language Requirement** ............................................ 0-8

Frequently, students attempt to take upper division courses in other Mass Communication majors, but lack the prerequisite gateway course. The following are “gateway” courses which may be taken as electives:
- MCOM 2053 Introduction to Human Communication
- MCOM 2063 Introduction to Brand Communications/Advertising
- MCOM 2073 Introduction to Media Studies
- MCOM 2153 Introduction to Organizational Communication
- MCOM 2193 Principles of Public Relations

All students completing a B.A. in Photographic Arts shall complete the first two semesters of a second language. Students may alternatively fulfill the language requirement by proof of academic work in the second language (CLEP test through LANG 1224), four years of high school language courses, or transfer work from another institution.

**Electives to bring total to** ..................................................... 124

**Minimum Grade Requirements**

1. Average in all college course work and course work at UCO ..................................................... 2.00
2. Average in major courses .................................................................... 2.50

For other regulations pertaining to graduation, see pages 67-68 of the 2017-2018 catalog.