Admission to the College of Business

Students seeking a degree within the College of Business must formally apply and be accepted to be eligible for enrollment in the upper division business core courses. Admission to the College of Business is separate from admission to the University of Central Oklahoma. To be admitted to the College of Business, students must complete all requirements listed below.

Admission Requirements

Requirements for admission to the UCO College of Business are listed below. Students must:

• Be admitted to the University of Central Oklahoma.

• Declare a Business major.

• Meet with a member of the UCO College of Business Student Success Center, College of Business, Room 222.

• Earn a minimum retention GPA of 2.25 in all coursework.

• Earn a minimum GPA of 2.25 with a grade of “C” or higher in the following courses:
  
  **Business Support Courses**
  
  ECON 2103 Principles of Microeconomics
  MATH 1513 College Algebra **OR**
  MATH 1453 College Algebra for Business **OR**
  High School Algebra II
  MATH 2053 Math Analysis for Business

**Business Core Requirements**

ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2173 Principles of Business Statistics
ECON 2203 Principles of Macroeconomics

• Earn 42 semester hours.

• Register with UCO Career Services. (Note: submit confirmation of registration with College of Business Application form).

• Successfully complete the College of Business Basic Computer Competency Exam.

• Submit the College of Business application form online. Please visit the College of Business website for additional information.

Business Senior Exam

All College of Business majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management. Please visit the College of Business website for additional information.

Admission Deadlines

Priority consideration will be given to applications received by the Student Success Advisors’ Office on or before the following dates: the last Monday of March for Summer admission, the last Tuesday of May for Fall admission, and the last Monday of October for Spring admission.

Transfer Students

Transfer students are required to meet the same criteria for College of Business admission as those students who have attended only UCO. All transfer coursework must be recorded on the official UCO transcript for admission consideration.
Program: Accounting  
Major: Accounting  
Degree: Bachelor of Science (B.S.)

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 98-99.  
- Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication .............................................. 9  
Quantitative Reasoning/Scientific Method ............................... 10-11
- Math .................................................................................. 3
- Life Science ...................................................................... 4
- Physical Science .............................................................. 3-4

Critical Inquiry and Aesthetic Analysis ...................................... 6
- Aesthetic Analysis ........................................................... 3
- Critical Inquiry ............................................................... 3

Support Courses

Business Support Courses ................................................... 6-9

Required courses:
- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra OR MATH 1453 College Algebra for Business OR High School Algebra II (with a minimum grade of “C”)  
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Accounting ................................................................. 72

Business core courses ............................................................ 36

Required courses:
- ACCT 2113 Accounting I  
- ACCT 2133 Accounting II  
- ECON 2173 Principles of Business Statistics  
- ECON 2203 Principles of Macroeconomics  
- MRKT 3013 Principles of Marketing  
- MGMT 3103 Principles of Management  
- LS 3113 Legal Environment of Business  
- BCOM 3143 Business Communication  
- ISOM 3263 Management Information Systems  
- ISOM 3313 Operations Management  
- ISOM 3323 Business Analytics  
- FIN 3563 Fundamentals of Business Finance

Capstone ................................................................. 3
- MGMT 4813 Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

^ Admission to the College of Business is required.  See page 101.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management.

Minimum Grade Requirements

1. Average in (a) all college course work and (b) course work at UCO .............................................. 2.25
2. Average in all major courses .............................................. 2.50
3. Average in the 3/4000 level accounting courses in the major .............................................. 2.50
4. In all Business Support Courses and Business Core Courses minimum grade of “C”

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.
Program: Business Administration
Major: Business Administration - Legal Studies
Degree: Bachelor of Business Administration (B.B.A.)

Department: Finance
College: Business
Major Code: 2083

University Core  (Total Listed 42-44)

Specific courses within the University Core are listed on pages 98-99.
\* Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ................................................. 9
Quantitative Reasoning/Scientific Method .................................. 10-11
\* Math ........................................................................ 3
Life Science .................................................................... 4
Physical Science ............................................................. 3-4
Critical Inquiry and Aesthetic Analysis ..................................... 6
Aesthetic Analysis .............................................................. 3
Critical Inquiry ................................................................. 3

Minimum Required Hours

Support Courses

Business Support Courses .................................................. 6-9

Required courses:
ECON 2103 Principles of Microeconomics
MATH 1513 College Algebra OR
MATH 1453 College Algebra for Business OR
High School Algebra II (with a minimum grade of “C”) OR
MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration - Legal Studies ........... 63

Business core courses ....................................................... 36

Required courses:
ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2173 Principles of Business Statistics
ECON 2203 Principles of Macroeconomics
^MRKT 3013 Principles of Marketing
^MGMT 3103 Principles of Management
^LS 3113 Legal Environment of Business
^ISOM 3143 Business Communication
^ISOM 3263 Management Information Systems
^ISOM 3313 Operations Management
^ISOM 3323 Business Analytics
^FIN 3563 Fundamentals of Business Finance

Capstone................................................................. 3
MGMT 4813 Strategic Management (Senior Status) * #

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses .......................... 2.25

2. In all Business Support Courses and Business Core Courses minimum grade of ...................... “C”

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.

Electives to bring total to ................................. 124

American Historical and Political Analysis .......................... 6
American National Government ..................................... 3
American History ......................................................... 3

Cultural and Language Analysis ................................. 3-4
Second Language ......................................................... 4
OR
Cultural Analysis ......................................................... 3

Social and Behavioral Analysis ........................................ 3

Life Skills .............................................................. 5
Required Health Course ................................................ 2
Elective Life Skills ....................................................... 3

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

^ Admission to the College of Business is required. See page 101.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management.
Program: Economics  Major: Economics  Degree: Bachelor of Business Administration (B.B.A.)
Dept: Economics  College: Business  Major Code: 2040

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 98-99.
* Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ................................................. 9
Quantitative Reasoning/Scientific Method ................................ 10-11
  • Math.............................................................................. 3
  Life Science ........................................................................ 4
  Physical Science..................................................................... 3-4
Critical Inquiry and Aesthetic Analysis ........................................... 6
  Aesthetic Analysis.................................................................. 3
  Critical Inquiry..................................................................... 3

Minimum Required Hours

Support Courses

Business Support Courses ....................................................... 6-9
Required courses:
  ECON 2103 Principles of Microeconomics
  MATH 1513 College Algebra OR
  MATH 1453 College Algebra for Business OR
  High School Algebra II (with a minimum grade of “C”)
  MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Economics ............................................................................. 63
Business core courses .......................................................... 36
Required courses:
  ACCT 2113 Accounting I
  ACCT 2133 Accounting II
  ECON 2173 Principles of Business Statistics
  ECON 2203 Principles of Macroeconomics
  ^MRKT 3013 Principles of Marketing
  ^MGMT 3103 Principles of Management
  ^LS 3113 Legal Environment of Business
  ^BCOM 3143 Business Communication
  ^ISOM 3263 Management Information Systems
  ^ISOM 3313 Operations Management
  ^ISOM 3323 Business Analytics
  ^FIN 3563 Fundamentals of Business Finance

Capstone ..................................................................................... 3
  MGMT 4813 Strategic Management (Senior Status) * #

Minimum Grade Requirements
1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses ................................................. 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of ................................................. “C”

Electives to bring total to ....................................................... 124
For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

^ Admission to the College of Business is required. See page 101.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management.

American Historical and Political Analysis ........................................ 6
American National Government ................................................. 3
American History ..................................................................... 3
Cultural and Language Analysis .................................................. 3-4
  Second Language ................................................................. 4
  OR
  Cultural Analysis ................................................................ 3
Social and Behavioral Analysis ..................................................... 3
Life Skills ................................................................................... 5
  Required Health Course....................................................... 2
  Elective Life Skills ................................................................ 3

Minimum Required Hours

Economics ............................................................................. 24
Required courses: ................................................................. 6
  ECON 3203 Intermediate Microeconomics
  ECON 3653 Intermediate Macroeconomics
  Advanced Economics (3000/4000 level) ................................... 12
  Quantitative Economics ......................................................... 3
  ECON 4213 Quantitative Business Forecasting

Capstone ..................................................................................... 3
  ECON 4423 Econometric Methods
Specific courses within the University Core are listed on pages 98-99.
• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ................................................. 9
Quantitative Reasoning/Scientific Method .................................. 10-11
• Math .................................................................................. 3
Life Science .............................................................................. 4
Physical Science ........................................................................ 3-4
Critical Inquiry and Aesthetic Analysis ......................................... 6
Aesthetic Analysis ...................................................................... 3
Critical Inquiry .......................................................................... 3

Support Courses

Business Support Courses ..........................................................6-9
Required courses:
ECON 2103 Principles of Microeconomics
MATH 1513 College Algebra OR
MATH 1453 College Algebra for Business OR
High School Algebra II (with a minimum grade of “C”)
MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Economics-Energy Economics ..................................................72
Business core courses ...............................................................36
Required courses:
ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2173 Principles of Business Statistics
ECON 2203 Principles of Macroeconomics
^MRKT 3013 Principles of Marketing
^MGMT 3103 Principles of Management
^LS 3113 Legal Environment of Business
^BCOM 3143 Business Communication
^ISOM 3263 Management Information Systems
^ISOM 3313 Operations Management
^ISOM 3323 Business Analytics
^FIN 3563 Fundamentals of Business Finance

Capstone ..................................................................................... 3
MGMT 4813 Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.
^ Admission to the College of Business is required. See page 101.
# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management.

University Core (Total Listed 42-44)

American Historical and Political Analysis ............................... 6
American National Government ...................................................... 3
American History ...................................................................... 3
Cultural and Language Analysis ..................................................3-4
Second Language ..................................................................... 4
OR
Cultural Analysis ...................................................................... 3
Social and Behavioral Analysis .....................................................3
Life Skills ..................................................................................... 5
Required Health Course ............................................................... 2
Elective Life Skills ....................................................................... 3

Minimum Required Hours

Electives to bring total to ......................................................... 124

Minimum Grade Requirements
1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses .................................................. 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of ............................... “C”

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog
Specific courses within the University Core are listed on pages 98-99. Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ......................................................... 9
Quantitative Reasoning/Scientific Method ............................................... 10-11

- Math ................................................................................................. 3
- Life Science ...................................................................................... 4
- Physical Science ................................................................................ 3-4

Critical Inquiry and Aesthetic Analysis .................................................. 6

- Aesthetic Analysis ............................................................................... 3
- Critical Inquiry ................................................................................... 3

Support Courses

Business Support Courses ................................................................. 6-9
Required courses:
ECON 2103 Principles of Microeconomics
MATH 1513 College Algebra OR
MATH 1453 College Algebra for Business OR
High School Algebra II (with a minimum grade of “C”) OR
MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Finance .................................................................................................. 66
Business core courses ........................................................................... 36
Required courses:
ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2173 Principles of Business Statistics
ECON 2203 Principles of Business Economics
MATH 2053 Math Analysis for Business
MRKT 3013 Principles of Marketing
MGMT 3103 Principles of Management
LS 3113 Legal Environment of Business
BCOM 3143 Business Communication
ISOM 3263 Management Information Systems
ISOM 3313 Operations Management
ISOM 3323 Business Analytics
FIN 3563 Fundamentals of Business Finance

Capstone ............................................................................................... 3

MGMT 4813 Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

^ Admission to the College of Business is required. See page 101.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management.

Electives to bring total to ................................................................. 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses ........................................ 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of .................................. “C”

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.
University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 98-99. • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ................................................................. 9

Quantitative Reasoning/Scientific Method .................................................. 10-11
• Math................................................................. 3
Life Science .............................................................................. 4
Physical Science...................................................................... 3-4

Critical Inquiry and Aesthetic Analysis ..................................................... 6
Aesthetic Analysis....................................................................... 3
Critical Inquiry......................................................................... 3

Minimum Required Hours

Support Courses

Business Support Courses .................................................................6-9
Required courses:
ECON 2103 Principles of Microeconomics
MATH 1513 College Algebra OR
MATH 1453 College Algebra for Business OR
High School Algebra II (with a minimum grade of “C”)
MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Finance - Insurance and Risk Management ...... 63

Business core courses .............................................................................. 36
Required courses:
ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2173 Principles of Business Statistics
ECON 2203 Principles of Macroeconomics
MRKT 3013 Principles of Marketing
MGMT 3103 Principles of Management
LS 3113 Legal Environment of Business
BCOM 3143 Business Communication
ISOM 3263 Management Information Systems
ISOM 3313 Operations Management
ISOM 3323 Business Analytics
FIN 3563 Fundamentals of Business Finance

Capstone................................................................. 3
MGMT 4813 Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.
^ Admission to the College of Business is required. See page 101.
# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management.

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses .................................................. 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of ........................................ “C”

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.
Admission to the College of Business is required. See page 101.

Prior to taking the Capstone Course.

All Business Support and Business Core Courses must be completed regardless of previous degrees conferred.

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.
Program: Information and Operations Management  
Major: Information and Operations Management - Operations & Supply Chain Mgmt  
Degree: Bachelor of Business Administration (B.B.A.)  
Dept: Info Systems & Operations Management  
College: Business  
Major Code: 2102

University Core  (Total Listed 42-44)

**Specific courses within the University Core are listed on pages 98-99.**

- Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication** ................................................................. 9
  
**Quantitative Reasoning/Scientific Method** ................................................. 10-11
  - Math .................................................................................................................. 3
  - Life Science ...................................................................................................... 4
  - Physical Science ............................................................................................. 3-4

**Critical Inquiry and Aesthetic Analysis** ..................................................... 6
  - Aesthetic Analysis ............................................................................................ 3
  - Critical Inquiry ................................................................................................. 3

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**Support Courses**

**Business Support Courses** ................................................................. 6-9

* Required courses:
  - ECON 2103 Principles of Microeconomics
  - MATH 1513 College Algebra OR
  - MATH 1453 College Algebra for Business OR
  - High School Algebra II (with a minimum grade of “C”)
  - MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Information and Operations Management - Operations and Supply Chain Management** ...... 69

* Required courses:
  - ACCT 2113 Accounting I
  - ACCT 2133 Accounting II
  - ECON 2173 Principles of Business Statistics
  - ECON 2203 Principles of Macroeconomics
  - ^MRKT 3013 Principles of Marketing
  - ^MGMT 3103 Principles of Management
  - ^LS 3113 Legal Environment of Business
  - ^BCOM 3143 Business Communication
  - ^ISOM 3263 Management Information Systems
  - ^ISOM 3313 Operations Management
  - ^ISOM 3323 Business Analytics
  - ^FIN 3563 Fundamentals of Business Finance

**Capstone** ......................................................................................................... 3
  - MGMT 4813 Strategic Management (Senior Status) *

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

^ Admission to the College of Business is required. See page 101.

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**American Historical and Political Analysis** ............................................. 6
  - American National Government ................................................................. 3
  - American History ........................................................................................... 3

**Cultural and Language Analysis** ............................................................. 3-4
  - Second Language .......................................................................................... 4
  - OR
  - Cultural Analysis .......................................................................................... 3

**Social and Behavioral Analysis** ................................................................. 3

**Life Skills** ................................................................................................... 5
  - Required Health Course ................................................................................ 2
  - Elective Life Skills ......................................................................................... 3

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**Minimum Required Hours**

**Support Courses**

<table>
<thead>
<tr>
<th>Minimum</th>
<th>Required Hours</th>
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**Business Support Courses**

<table>
<thead>
<tr>
<th>Minimum</th>
<th>Required Hours</th>
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</tbody>
</table>

**American Historical and Political Analysis** ............................................. 6
  - American National Government ................................................................. 3
  - American History ........................................................................................... 3

**Cultural and Language Analysis** ............................................................. 3-4
  - Second Language .......................................................................................... 4
  - OR
  - Cultural Analysis .......................................................................................... 3

**Social and Behavioral Analysis** ................................................................. 3

**Life Skills** ................................................................................................... 5
  - Required Health Course ................................................................................ 2
  - Elective Life Skills ......................................................................................... 3

---

**Minimum Required Hours**

**Support Courses**

<table>
<thead>
<tr>
<th>Minimum</th>
<th>Required Hours</th>
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</tbody>
</table>

**Operations and Supply Chain Management** ............................................ 30

* Required courses:
  - ISOM 3123 Introduction to Management Science
  - ISOM 3363 Business Problem Solving with Software
  - ISOM 4043 Operations Planning and Control
  - ISOM 4843 Operations and Supply Chain
  - MRKT 3313 Business Logistics
  - MRKT 4433 Purchasing and Materials Management

Select from the following courses ......................................................... 12
  - ACCT 3413 Cost Accounting OR
  - ACCT 3113 Managerial Accounting
  - ISOM 4063 Computer Simulation
  - ISOM 4163 Business Systems Analysis and Design
  - ISOM 4283 Developing Decision Support Systems
  - ISOM 4323 Methods of Operations Supervision OR
  - MGMT 4623 The Art of Leadership
  - ISOM 4333 Project Management
  - ISOM 4353 Quality Assurance
  - ISOM 4910 Seminar (1-3 hours)
  - MRKT 3443 Business to Business Marketing

**Electives to bring total to** ................................................................. 124

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**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses ................................................................. 2.25

2. In all Business Support Courses and Business Core Courses minimum grade of “C”

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For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.
Program: Management
Major: Management
Degree: Bachelor of Business Administration (B.B.A.)

University of Central Oklahoma Undergraduate Catalog 2016-2017

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 98-99.
* Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ......................................................... 9
Quantitative Reasoning/Scientific Method ........................................... 10-11
* Math ......................................................................................... 3
Life Science ................................................................................. 4
Physical Science ........................................................................... 3-4
Critical Inquiry and Aesthetic Analysis ............................................. 6
Aesthetic Analysis ......................................................................... 3
Critical Inquiry .............................................................................. 3

Support Courses

Business Support Courses ......................................................... 6-9
Required courses:
ECON 2103 Principles of Microeconomics
MATH 1513 College Algebra OR
MATH 1453 College Algebra for Business OR
High School Algebra II (with a minimum grade of ”C”) MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business core courses ................................................................. 36
Required courses:
ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2173 Principles of Business Statistics
ECON 2203 Principles of Macroeconomics
MRKT 3013 Principles of Marketing
MGMT 3103 Principles of Management
LS 3113 Legal Environment of Business
BCOM 3143 Business Communication
ISOM 3263 Management Information Systems
ISOM 3313 Operations Management
ISOM 3323 Business Analytics
FIN 3563 Fundamentals of Business Finance

Capstone ....................................................................................... 3
MGMT 4813 Strategic Management (Senior Status) *

American Historical and Political Analysis ....................................... 6
American National Government ......................................................... 3
American History .......................................................................... 3

Cultural and Language Analysis .................................................... 3-4
Second Language ........................................................................... 4
OR
Cultural Analysis ........................................................................... 3

Social and Behavioral Analysis ....................................................... 3

Life Skills ....................................................................................... 5
Required Health Course ................................................................. 2
Elective Life Skills .......................................................................... 3

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses ....................................................... 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of ”C”

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.
University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 98-99.
• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ................................................. 9
Quantitative Reasoning/Scientific Method ................................. 10-11
• Math............................................................... 3
Life Science ............................................................ 4
Physical Science............................................................ 3-4
Critical Inquiry and Aesthetic Analysis ......................................... 6
Aesthetic Analysis.............................................................. 3
Critical Inquiry ............................................................... 3

Minimum Required Hours
Support Courses
Business Support Courses ..................................................6-9
Required courses:
ECON 2103 Principles of Microeconomics
MATH 1513 College Algebra OR
MATH 1453 College Algebra for Business OR
High School Algebra II (with a minimum grade of “C”)
MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements
Management - Human Resource Management ....................63
Business core courses ......................................................36
Required courses:
ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2173 Principles of Business Statistics
ECON 2203 Principles of Macroeconomics
^MRKT 3013 Principles of Marketing
^MGMT 3103 Principles of Management
^LS 3113 Legal Environment of Business
^BCOM 3143 Business Communication
^ISOM 3263 Management Information Systems
^ISOM 3313 Operations Management
^ISOM 3323 Business Analytics
^FIN 3563 Fundamentals of Business Finance

Capstone.................................................................3
MGMT 4813 Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

Minimum Grade Requirements
1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses ........................................... 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of ........................................... “C”

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.
Program: Management  
Major: Management - PGA Golf Management  
Degree: Bachelor of Business Administration (B.B.A.)  
Dept: Management  
College: Business  
Major Code: 2126

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 98-99.  
• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication** ........................................... 9

**Quantitative Reasoning/Scientific Method** ............................... 10-11  
• Math ................................................................. 3  
• Life Science ..................................................... 4  
• Physical Science ................................................. 3-4

**Critical Inquiry and Aesthetic Analysis** .................................. 6  
Aesthetic Analysis ............................................................ 3  
Critical Inquiry .............................................................. 3

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**Support Courses**

**Business Support Courses** ................................................. 9-12

Required courses:  
- ECON 2103 Principles of Microeconomics  
- MATH 1513 College Algebra OR  
  MATH 1453 College Algebra for Business OR  
  High School Algebra II (with a minimum grade of "C")  
- MATH 2053 Math Analysis for Business  
- NTRN 1613 Principles of Food Preparation

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Management - PGA Golf Management** .................................. 87

**Business core courses** ...................................................... 36

Required courses:  
- ACCT 2113 Accounting I  
- ACCT 2133 Accounting II  
- ECON 2173 Principles of Business Statistics  
- ECON 2203 Principles of Macroeconomics  
- MGMT 3103 Principles of Management  
- LG 3113 Legal Environment of Business  
- MGMT 4103 Management Information Systems  
- ISOM 3313 Operations Management  
- ISOM 3323 Business Analytics  
- FIN 3563 Fundamentals of Business Finance

**Capstone** .......................................................................... 3  
MGMT 4813 Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

^ Admission to the College of Business is required. See page 101.

American Historical and Political Analysis ........................................ 6  
American National Government ................................................. 3  
American History .................................................................... 3

**Cultural and Language Analysis** ........................................... 3-4  
Second Language ................................................................... 4  
OR  
Cultural Analysis .................................................................... 3

**Social and Behavioral Analysis** ............................................ 3

**Life Skills** .......................................................................... 5  
Required Health Course ......................................................... 2  
• Elective Life Skills ................................................................ 3

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^FIN 3563 Fundamentals of Business Finance  
^ISOM 3323 Business Analytics  
^ISOM 3313 Operations Management  
^BCOM 4113 Interpersonal Communication  
^ISOM 3263 Management Information Systems  
^ISOM 3313 Operations Management  
^ISOM 3323 Business Analytics  
^FIN 3563 Fundamentals of Business Finance

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management.

**PGA Golf Management** ...................................................... 48  

Business .................................................................................. 15  
- BCOM 4113 Interpersonal Communication  
- MGMT 3313 Human Resources Management  
- MGMT 4263 Small Business Management  
- MGMT 4623 The Art of Leadership  
- MRKT 4453 Retail Management

PGM ....................................................................................... 23  
- MGMT 1222 PGM Introduction  
- MGMT 1232 Tournaments and Fleet Management  
- MGMT 1322 Introduction to Teaching Golf  
- MGMT 1333 Introduction to Golf Course Operations  
- MGMT 1422 Golf Operations I  
- MGMT 1432 Intermediate Teaching Golf  
- MGMT 1522 Merchandising & Inventory Management  
- MGMT 1533 Advanced Teaching & Player Development  
- MGMT 4950 Internship in Management (I) (1 hour)  
- MGMT 4950 Internship in Management (II) (1 hour)  
- MGMT 4950 Internship in Management (III) (1 hour)  
- MGMT 4950 Internship in Management (IV) (1 hour)  
- MGMT 4950 Internship in Management (V) (1 hour)

Food Science ............................................................................. 4  
- NTRN 4664 Food and Beverage Management

Horticulture ............................................................................. 6  
Offered in cooperation with Oklahoma State University at Oklahoma City. See PGM Director for more information.

- CONTINUED ON NEXT PAGE -
The number of credits needed to meet degree requirements exceeds the 124 hour minimum and will vary according to course selection.

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses ............................................................ 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of ......................................................... “C”

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.
Major Requirements

Business core courses ........................................ 36

Required courses:

ACCT 2113  Accounting I
ACCT 2133  Accounting II
ECON 2173  Principles of Business Statistics
ECON 2203  Principles of Macroeconomics
MRKT 3013  Principles of Marketing
^MGMT 3103  Principles of Management
^LS 3113  Legal Environment of Business
^BCOM 3143  Business Communication
^ISOM 3263  Management Information Systems
^ISOM 3313  Operations Management
^ISOM 3323  Business Analytics
^FIN 3563  Fundamentals of Business Finance

Capstone .................................................. 3

^MGMT 4813  Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

^ Admission to the College of Business is required. See page 101.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management.
Program: Marketing
Major: Marketing - Professional Selling
Degree: Bachelor of Business Administration (B.B.A.)

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 98-99.

- Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication .................................................. 9
Quantitative Reasoning/Scientific Method ................................. 10-11
  - Math .............................................................................. 3
  - Life Science ................................................................. 4
  - Physical Science .......................................................... 3-4
Critical Inquiry and Aesthetic Analysis ....................................... 6
  - Aesthetic Analysis .......................................................... 3
  - Critical Inquiry ............................................................... 3

Support Courses

Business Support Courses ......................................................... 6-9
Required courses:
  ECON 2103 Principles of Microeconomics
  MATH 1513 College Algebra OR
  MATH 1453 College Algebra for Business OR
  High School Algebra II (with a minimum grade of "C")
  MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Marketing - Professional Selling ................................................. 66
Business Core courses ............................................................... 36
Required courses:
  ACCT 2113 Accounting I
  ACCT 2133 Accounting II
  ECON 2173 Principles of Business Statistics
  ECON 2203 Principles of Macroeconomics
  ^MRKT 2103 Principles of Marketing
  ^MGMT 2103 Principles of Management
  ^LS 2103 Legal Environment of Business
  ^BCOM 3143 Business Communication
  ^ISOM 3263 Management Information Systems
  ^ISOM 3313 Operations Management
  ^ISOM 3323 Business Analytics
  ^FIN 3563 Fundamentals of Business Finance

Capstone .................................................................................. 3
  MGMT 4813 Strategic Management (Senior Status) * #

Minimum Grade Requirements
1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses ........................... 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of .......................... "C"

Electives to bring total to ......................................................... 124

Elective Marketing Courses ....................................................... 9
Select from the following courses:
  MRKT 3313 Business Logistics
  MRKT 3443 Business to Business Marketing
  MRKT 4433 Purchasing and Materials Management
  MRKT 4900 Practicum in Professional Selling
  MRKT 4950 Internship (Sales)

Minimum Required Hours
Marketing - Professional Selling ............................................ 27
Required courses: ................................................................. 18
  MRKT 3123 Professional Selling
  MRKT 4133 Advanced Professional Selling
  MRKT 4143 Sales Force Management
  BCOM 4333 Negotiations
  MRKT 4353 Marketing Ethics
  MRKT 4813 Marketing Management

For other regulations pertaining to graduation, see pages 69-70 of the 2016-2017 catalog.