The University of Central Oklahoma prepares future leaders for success in an opportunity-rich environment, ideally located in the Oklahoma City metropolitan area.

The University of Central Oklahoma offers an innovative learning community where teaching comes first and students develop personal relationships with faculty and staff, like 2008 U.S. Professor of the Year, Dr. Wei Chen, who are committed to transforming lives. With 112 undergraduate majors and 54 graduate programs, UCO is a smart investment for students dedicated to their future success. Notable academic programs include the state’s only master’s degrees in Jazz Studies and Athletic Training and bachelor’s degrees in dance education, humanities, actuarial science and creative writing. Central is also home to premiere programs in Forensic Science, Education, Music Theatre, Mass Communication, and the new Academy of Contemporary Music. Central’s appealing 210-acre campus is on track to become a certified botanical garden, offering both a pleasing learning and living environment and a source of pride for students, employees and alumni. UCO has been ranked among the top universities nationally in residence life and as one of the top five universities to work for. UCO is also a recognized leader nationally for its sustainable and “green” practices, making the campus beautiful and efficient. Founded in 1890, Central is the state’s oldest public institution of higher learning, and with an enrollment of more than 16,000, is also Oklahoma’s third largest university. Central continues to cultivate creativity and innovation in every corner of campus, bringing to life its core values of Character, Community and Civility each day.

The Broncho Community

The Right Location for Success

The University of Central Oklahoma is the right location for students looking for a community that connects them to opportunities on and off campus. With more than 200 student organizations, intramural sports and hundreds of activities throughout the year, Bronchos can find experiences outside the classroom to enrich their Central experience and make lasting friendships. With a student to teacher ratio of 21:1, Central also gives students a personal connection with faculty, staff and fellow students. In fact, we’re well known for our friendliness! Central students also enjoy a tobacco-free campus, a Wellness Center, on-campus health clinic, counseling services, newly-renovated dining facilities, tutoring center, extended-hours library and more. Off-campus, students can enjoy the benefits of living in the growing city of Edmond and the Greater Oklahoma City metro area. From shopping, dining and entertainment to valuable internships and jobs, students can find just what they are looking for moments from campus. From the classroom and beyond, your Central experience is a transformative one!

Carnegie Classification of Institutional Characteristics

Basic Type

Master’s Colleges and Universities (larger programs)

Size and Setting

Large four-year, primarily nonresidential

Enrollment Profile

Very high undergraduate

Undergraduate Profile

Medium full-time four-year, selective, higher transfer-in

Undergraduate Instructional Program
Professions plus arts & sciences, some graduate coexistence

Graduate Instructional Program

Postbaccalaureate comprehensive


University of Central Oklahoma College
Portrait

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Student Characteristics (Fall 2010)

Student Level and Enrollment Status

<table>
<thead>
<tr>
<th></th>
<th>Full-time</th>
<th>Part-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>10,492</td>
<td>4,759</td>
</tr>
<tr>
<td>Graduate/Professional</td>
<td>724</td>
<td>1,126</td>
</tr>
</tbody>
</table>

Total Students 17,101

Undergraduate Profile

<table>
<thead>
<tr>
<th>Total Undergraduate Students</th>
<th>15,251</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender</td>
<td></td>
</tr>
<tr>
<td>Women</td>
<td>8,676  57%</td>
</tr>
<tr>
<td>Men</td>
<td>6,575  43%</td>
</tr>
<tr>
<td>Race/Ethnicity</td>
<td></td>
</tr>
<tr>
<td>American Indian / Alaskan Native</td>
<td>719  5%</td>
</tr>
<tr>
<td>Asian</td>
<td>452   3%</td>
</tr>
<tr>
<td>African American / Black</td>
<td>1,460 10%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>621    4%</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander</td>
<td>33 &lt;1%</td>
</tr>
<tr>
<td>White</td>
<td>9,301 61%</td>
</tr>
</tbody>
</table>

Geographic Distribution (Degree-Seeking)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Oklahoma</td>
<td>91%</td>
</tr>
<tr>
<td>Other US States &amp; Territories</td>
<td>3%</td>
</tr>
<tr>
<td>Other Countries</td>
<td>6%</td>
</tr>
<tr>
<td>Residency Unknown</td>
<td>&lt;1%</td>
</tr>
</tbody>
</table>

Age (Degree-Seeking)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Age</td>
<td>24</td>
</tr>
<tr>
<td>Percent of Undergraduates Age 25 or Older</td>
<td>27%</td>
</tr>
</tbody>
</table>
University of Central Oklahoma College Portrait

Undergraduate Success and Progress Rate

A 70% four-year success and progress rate means that 70% of students starting in Fall 2004 either graduated or are still enrolled at a higher education institution four years later. Counts for the Fall 2004 entering class shown in the graph above.

1,876 First-Time, Full-Time Students
1,155 Full-Time Transfer Students

Retention of Fall 2009 First-Time, Full-time Students

First-time students in Fall 2009 that returned for their second year: 68%
Costs of Attendance and Financial Aid

Typical Undergraduate Costs for 2010-11 without Financial Aid (Full-Time, In-State Students)

- Tuition (in-state): $3,914
- Other expenses (books, transportation, etc.): $2,000
- Required Fees: $542
- Room & Board (on campus): $8,077

Total Typical Cost of Attendance: $13,533

The cost to attend University of Central Oklahoma varies based on the individual circumstances of students and may be reduced through grants and scholarships.

Financial Aid Awarded to Undergraduates

Annual Need-Based Scholarships & Grants
• 31% of 2009-10 full-time undergraduates received need-based grants or scholarships; the average award for the year was $8,042

Annual Need-Based Loans
• 33% of 2009-10 full-time undergraduates received need-based work-study and/or loans (not including parent loans); the average loan for the year was $5,531

Percent of 2009-2010 Full-time Beginning Students Receiving Each Type of Financial Aid

NOTE: Students may receive aid from more than one source.
Of the 5,138 new freshman applicants, 78% were admitted and 60% of the admitted students enrolled at University of Central Oklahoma in Fall 2010.

Of the 2,841 transfer applicants, 77% were admitted and 85% of the admitted students enrolled at University of Central Oklahoma in Fall 2010.

Academic Preparation of New Freshmen

Test(s) Required for Admission: SAT or ACT recommended

<table>
<thead>
<tr>
<th>Test(s) Required for Admission</th>
<th>ACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle 50% of Test Score Range</td>
<td>Composite 19 - 24</td>
</tr>
<tr>
<td></td>
<td>Math 17 - 23</td>
</tr>
<tr>
<td></td>
<td>English 19 - 25</td>
</tr>
</tbody>
</table>

50% of admitted students have test scores within the ranges listed, 25% have scores above, and 25% have scores below.

High School Background

| Percent in top 25% of High School Graduating Class | 37% |
| Percent in top 50% of High School Graduating Class | 73% |
| Percent of New Freshmen who submitted HS Class Rank | 82% |
| Average High School GPA (4-point scale) | 3.26 |
| Percent who submitted High School GPA | 88% |

Study At UCO

Classroom Environment
### Students per Faculty

<table>
<thead>
<tr>
<th>Category</th>
<th>Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate classes with fewer than 30 students</td>
<td>66%</td>
</tr>
<tr>
<td>Undergraduate classes with fewer than 50 students</td>
<td>97%</td>
</tr>
</tbody>
</table>

### Full-Time Instructional Faculty

- **Total Faculty**: 448
- **% Women**: 47%
- **% from Minority Groups**: 15%
- **% with Highest Degree in Field**: 73%

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### Student Housing

- 42% of new freshmen live on campus
- 12% of all undergraduates live on campus

### Campus Safety

The Department of Public Safety has at least two officers on duty at any time, 24 hours a day, 365 days a year. Each police officer is fully certified through the state police academy. Officers make arrests, cite traffic and parking violations, write criminal and traffic accident reports, and conduct criminal investigations. The crime rate of the University of Central Oklahoma is one of the lowest of any jurisdiction in the State of Oklahoma. A SafeWalk system allows anyone on campus to request an escort from their present location to their car or another building.

### Degrees and Areas of Study

- **Degrees awarded at University of Central Oklahoma in 2009-10**
  - Bachelor's: 2,328
  - Master's: 450
  - Total: 2,778

- **Areas of study with the largest number of bachelors degrees awarded in 2009-10**
  - General Studies: 14%
  - Biology/Biological Sciences, General: 5%
  - Business Administration and Management, General: 5%
  - Finance, General: 4%

### Future Plans of Bachelor's Degree Recipients
Institutions participating in the VSA program measure student involvement on campus using one of four national surveys. Results from the one survey are reported for a common set of questions selected as part of VSA. Following are the selected results from the National Survey of Student Engagement (NSSE). The questions have been grouped together in categories that are known to contribute to student learning and development. The results reported below are based on the responses of seniors who participated in the survey.

**Group Learning Experiences**
- 93% percent of seniors worked with classmates on assignments outside of class.
- 46% of seniors tutored or taught other students.
- 15% of seniors spent at least 6 hours per week participating in co-curricular activities such as student organizations and intramural sports.

**Active Learning Experiences**
- 81% of seniors spent at least 6 hours per week preparing for class.
12% of seniors worked on a research project with a faculty member
45% of seniors participated in an internship, practicum, or field experience
46% of seniors participated in community service or volunteer work
7% of seniors participated in study abroad
93% of seniors made at least one class presentation last year

Institutional Commitment to Student Learning and Success
98% of seniors believe this institution provides support for student success
72% of seniors rated the quality of academic advising at this institution as good or excellent
70% of seniors reported that this institution provided help in coping with work, family and other non-academic responsibilities
96% of seniors reported working harder than they thought they could to meet an instructor's standards or expectations

Student Interaction with Campus Faculty and Staff
58% of seniors believed that the campus staff were helpful, considerate, or flexible
78% of seniors believed that faculty are available, helpful, or sympathetic
96% of seniors reported that faculty members provided prompt feedback on their academic performance
70% of seniors discussed readings or ideas with faculty members outside of class

Experiences with Diverse Groups of People and Ideas
68% of seniors reported that they often tried to understand someone else's point of view
90% of seniors reported their experience at this institution contributed to their understanding people of other racial and ethnic backgrounds
57% of seniors often had serious conversations with students of a different race or ethnicity

Student Satisfaction
89% of seniors would attend this institution if they started over again
91% of seniors rated their entire educational experience as good or excellent
82% of seniors reported that other students were friendly or supportive

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Student Learning Assessment at University of Central Oklahoma
All colleges and universities use multiple approaches to measure student learning. Many of these are specific to particular disciplines, many are coordinated with accrediting agencies, and many are based on outcomes after students have graduated.

Pilot Project to Measure Core Learning Outcomes
Colleges and universities participating in the College Portrait measure the typical improvement in students' abilities to think, reason, and write using one of three tests. This is part of a pilot project to better understand and compare what students learn between their freshman and senior years at different colleges and universities.

2010-10 Results from the ETS Proficiency Profile (formerly MAPP)
The ETS Proficiency Profile (formerly MAPP) measures critical thinking, analytic reasoning, and written communication and reports separate scores on critical thinking and written communication.

**Critical Thinking Results for First-time, Full-time Students**

The increase in learning on the performance task is well above what would be expected at an institution testing students of similar academic abilities.

- Freshman Score: 109
- Senior Score: 111
- ETS score range: 100 to 130

*Average ACT scores for tested students*
- Freshman Score: 20
- Senior Score: 23

**Written Communication Results for First-time, Full-time Students**

The increase in learning on the performance task is above what would be expected at an institution testing students of similar academic abilities.

- Freshman Score: 113
- Senior Score: 115
- ETS score range: 100 to 130

*Average ACT scores for tested students*
- Freshman Score: 20
- Senior Score: 23