

GRAPHIC DESIGN II APPLICATION FORM

Instructions:

- Get all your impressive work together from the courses listed below. Include concept/rationale statements where appropriate.
- Fill out this form.
- Submit a 500 word essay discussing why you want to be a graphic designer. Attach your typed essay to your application form. (Additional guidelines provided)
- If you wish to apply for a tuition waiver, please fill out an 'Application for Tuition Waiver.'
- Submit your forms, essays and work in one portfolio case at the Design Office by **5:00pm on Thursday, April 7th, 2011**
- Pick up your portfolio a week after you submit it (or check in the office).
- Incomplete applications will not be considered.

1. Name: _____

2. Banner ID number: * _____

3. Course information (estimate grade if still enrolled in the class):

Courses	Grade	Semester/Year	Instructor
Design Foundations I			
Design Foundations II			
Design Foundations III			
Design Foundations IV			
History of Graphic Design I			
History of Graphic Design II			
History of Graphic Design III			
Graphic Design I			
Illustration I			
Computer Graphics I			
Computer Graphics II			
Typography			

Your submissions will be evaluated on **critical thinking, craft & presentation, technical skills, design skills, and essay**. A 4 point scale is used for assigning scores, 4 being the highest possible score in a category. **A minimum average score of 2.5 is necessary for acceptance.**



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PORTFOLIO SCORE

Category	Score
Critical Thinking	
Design Skills	
Technical Skills	
Craft and Presentation	
Essay	
Average Score	

Permission given, you have been cleared to enroll online.

Permission not given at this time.

The work does not show enough evidence of strong design and/or illustration skills, required of students to continue to the next level of courses in the program. The Design Faculty recommend that you resubmit your portfolio for the next review. Consider taking remedial coursework, analyzing your existing body of work with design professors and taking the Portfolio Development classes offered in the Summer.

Please meet professor, _____ for advice.

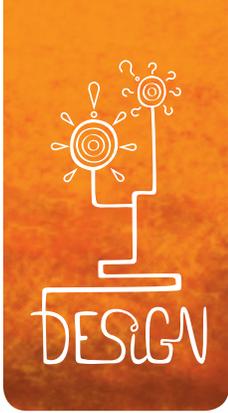
Permission not given.

The work does not show enough evidence of strong design/illustrations skills to warrant your success in the design industry.

Please meet professor, _____ for advice.

Department Chair's Signature

Date



Graphic Design II Application Essay Guidelines

Writing is an important skill for designers. Professional communication between designers, clients and vendors is a part of the daily activities of any practicing designer. The goals for the essay requirement of the Graphic Design II application are two-fold, 1) to help the faculty learn more about you, your interests, motivations, etc., that drive you to pursue a career in design 2) to assess your ability to write a well thought out statement using formal language, correct grammar and spelling.

Develop an outline of the main ideas for your essay before you begin to write. A well written essay has good structure and a logical flow of ideas. Adhere to the word limit assigned. Follow the same approach you take with design— research, plan, develop, revise and execute.

Consider the relevance of the content. Statements regarding your childhood interests in art and defiance of your parents are not relevant for this application. Spend some time identifying the reasons that drive your passion for design. When the going gets tough we want to know that you have enough drive in you to keep you going. This essay will help us determine if you realize that there is a big gap between merely liking art and design and wanting to be a designer.

Plagiarism is unacceptable. You are not required to quote famous designers, but if you choose to, please cite your sources. Claiming someone else's work or idea as yours is considered plagiarism. We hope you realize that the faculty are aware of the many online resources that provide examples of successful essays.

Writing can be creative too. There is a difference between writing a paper for a class and writing an application essay. Your essay is about you, seize the opportunity to express the depths of your thoughts and breadths of your creativity. Your essay is being assessed on creativity, clarity, language and content.
