### University Core (Total Listed 42-44)

**American Historical and Political Analysis** ................................................................. 6  
American National Government ................................................................. 3  
American History ......................................................................................... 3  

**Cultural and Language Analysis** ................................................................. 3-4  
Second Language ....................................................................................... 4  

• Cultural Analysis ....................................................................................... 3  

**Social and Behavioral Analysis** ................................................................. 3  

**Life Skills** ................................................................................................. 5  
Required Health Course ................................................................................ 2  

• Elective Life Skills ....................................................................................... 3  

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### Major Requirements

**Arts Entrepreneurship** ................................................................. 68-70  

**Required courses** .......................................................................... 30  

- MCOM 2193 Principles of Public Relations  
- OCTE 3413 Creativity for Leaders  
- DES 3523 Print Media & Marketing for Fine Arts and Design  
- DES 3533 Digital Media & Marketing for Fine Arts and Design  
- ACM 3743 Music Publishing I OR  
- ACCT 2113 Accounting I  
- ACM 4013 Creating Your Team OR  
- OCTE 4153 Organizational Dynamics  
- ACM 4533 Media Techniques for Business  
- ACM 4543 Current Events in the Creative Industries  
- DES 4713 Design Entrepreneurship OR  
- ACM 3133 Music Business and Entrepreneurship  
- ACM 4783 Business Management for Artists  

**Area of Emphasis** ............................................................................... 38-40  

Select one of the following area of emphasis. All courses must be completed from a single area.

**Area 1: Associates Degree**  
Completed UCO AAS degree or completed associates degree or comparable concentration in a creative arts discipline from a regionally accredited two- or four-year institution or international equivalent with the approval of the Department of Design.

**Area 2: Art**  
Required Foundation Courses ........................................................................ 24  

- ART 1023 Beginning Drawing I  
- ART 1043 Beginning Drawing II: Figure and Anatomy  
- ART 1063 2-D Fundamentals  
- ART 1073 3-D Fundamentals  
- ART 1083 Color  
- ART 1153 Global Art and Visual Culture I  
- ART 2403 Global Art and Visual Culture II  
- ART 3513 Contemporary Art and Visual Culture  

**ART Electives** ....................................................................................... 16  

**Area 3: Dance**  
Required Performance Courses ...................................................................... 24  

Students must complete 8 hours in each selected area of Modern, Ballet and Jazz Technique and Theory and must obtain instructor permission for each level. Levels can be repeated and count towards the 8 hours for each. Students must be proficient and complete Level III in at least two areas of dance coursework (modern, ballet, or jazz).

- DANC 2512 Modern Dance I  
- DANC 2522 Modern Dance II  
- DANC 2712 Jazz I  
- DANC 2722 Jazz II  
- DANC 2912 Ballet I  
- DANC 2922 Ballet II  
- DANC 3532 Modern Dance III  
- DANC 3932 Ballet III  
- DANC 4542 Modern Dance IV  
- DANC 4712 Jazz III  
- DANC 4722 Jazz IV  
- DANC 4942 Ballet IV  

**Required Core Courses** ......................................................................... 16  

- DANC 2992 Dance Improvisation  
- DANC 3101 Rhythm Analysis and Dance Forms  
- DANC 3432 Dance Composition  
- DANC 4433 Dance Composition II  
- DANC 4960 Institute in Dance (2 hours required)  
- DANC 3572 Materials and Methods in Dance  
- DANC 3442 History and Philosophy of Dance I  
- DANC 4442 History and Philosophy of Dance II  

**Area 4: Design**  
Required Core Courses ............................................................................. 12  

- DES 1023 Design Foundations I  
- DES 1033 Design Foundations II  
- DES 1043 Design Foundations III  
- DES 1053 Design Foundations IV  

**Design Electives** ...................................................................................... 28
**Program:** Arts Entrepreneurship - continued  
**Major:** Arts Entrepreneurship  
**Degree:** Bachelor of Arts (B.A.)  
**Dept:** Design  
**College:** Fine Arts and Design  
**Major Code:** 1050

### Minimum Required Hours

**Area 5: Music**

Required Core Courses ........................................................... 26  
MUS 1143 Music Theory I  
MUS 1183 Music Theory II  
MUS 2223 Music Theory III  
MUS 2593 Music Theory IV  
MUS 1151 Aural Skills I  
MUS 1161 Aural Skills II  
MUS 2151 Aural Skills III  
MUS 2161 Aural Skills IV  
MUS 3433 Music History Survey I  
MUS 3443 Music History Survey II  
MUS 3731 Music Technology  
MUS 4443 Arts Management  

Applied Study ........................................................................... 6  
Large Ensemble......................................................................... 3  
Chamber Music ......................................................................... 1  
Piano ......................................................................................... 4

**Area 6: Theatre Arts**

Required Core Courses ........................................................... 38  
THRT 1311 Production and Performance: Scene Shop  
THRT 1321 Production and Performance: Costume Shop  
THRT 1331 Production and Performance: Electrics Shop  
THRT 1341 Production and Performance: Sound Shop  
THRT 1523 Beginning Acting for Majors  
THRT 2123 Stage Make-Up  
THRT 2133 Stage Lighting  
THRT 2153 Stagecraft  
THRT 2173 Stage Costuming  
THRT 2303 Script Analysis  
THRT 2901 Portfolio Seminar  
THRT 3142 Stage Management  
THRT 3151 Stage Management Lab  
THRT 3343 Development of Drama  
THRT 4353 Theatre History I: Origins to Renaissance  
THRT 4363 Theatre History II: Renaissance-Contemporary  
THRT 4712 Directing and Collaboration  
THRT 4731 Directing and Collaboration Lab

**Electives to bring total to**............................................. 124

**Minimum Graduation Requirements**

1. Average in all college course work and course work at UCO ................................................................. 2.00  
2. Average in major courses ................................................................. 2.00

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.