Applied Liberal Arts Degree

This unique Bachelor of Arts degree represents a broad interdisciplinary approach to undergraduate education, bringing together in one program the liberal arts and selected courses in business. It is structured to provide students with career options and the ability to adapt easily to a world in which career changes are occurring with increasing frequency. The degree also provides a solid foundation for law school or post-graduate education. A twenty-four hour "Liberal Arts Concentration" permits students to acquire depth in a single discipline of their choice.

(Questions? Contact Dr. James W. Mock, Director, Applied Liberal Arts Program)

BACHELOR OF ARTS
COLLEGE OF LIBERAL ARTS

The minimum number of credits for graduation is 124 semester hours

Course distribution requirements within the program

University Core (was General Education) ................................................................. 42-44 credit hours
Minimum Required Hours ......................................................................................... 71-77 credit hours
Electives to Total ........................................................................................................... 124 credit hours

MAJOR REQUIREMENTS:

Social and Behavioral Sciences .................................................................................. 15
Economics .................................................................................................................. 6
Elective courses in at least three of the following areas ........................................... 9
  Political Science (not 1113)
  Geography
  Psychology
  Sociology

Cultural Foundations ................................................................................................. 9
Philosophy ................................................................................................................. 3
Elective courses in at least two of the following areas ............................................. 6
  A. History (beyond general education)
  B. Literature
  C. Humanities (beyond general education)

Communication Skills .............................................................................................. 9
Select one course in each area:
  A. ENG 4473 Advance Composition OR
     ENG 4023 Technical Writing OR
     CSTDY 3573 Fundamentals of Creative Writing I OR
     CSTDY 3583 Fundamentals of Creative Writing II
  B. COMM 3693 Communication and Language OR
     COMM 2623 Communication Theory OR
     COMM 3383 Argumentation OR
     COMM 3343 Small Group Communication OR
     COMM 3203 Conference Workshop Organization/Leadership
  C. JOURN 3223 Principles of Public Relations OR
     JOURN 1113 Basic Photography for Non-Majors OR
     JOURN 3253 Non-Fiction Writing I

Foreign Language ...................................................................................................... 2-8
Completion of a second semester of a foreign language (1224) or an intermediate level foreign language.

**Career Preparation**

ACCTG 2113  Accounting I................................................................. 3
Select one of the following ...................................................................... 3
  COMSC 1103  Introduction to Computing Systems
  OCTE 4013 Multimedia and Information Systems
  PLTSC 2013 Information Management in Political Science

Select from the following: ..................................................................... 6
  ACCTG 2133 Accounting II
  BCOM 3143 Business Communication
  FIN 3563 Fundamentals of Business Finance
  DESCI 2173 Business Statistics
  LS 3113 Legal Environment of Business
  MATH 1513 College Algebra OR
  MATH 1453 College Algebra for Business
  MNGMT 3103 Fundamentals of Management
  MRKTG 3013 Fundamentals of Marketing

**Liberal Arts**

Course work from one of the following areas (courses taken to meet other degree requirements may be applied). At least nine of the twenty-four hours must be 3000 or 4000 level course work.

  Art – Communication - Creative Studies – Economics – English -
  Foreign Language – Geography – History – Humanities – Journalism –
  Mathematics – Music – Philosophy - Political Science – Psychology -
  Sociology/Criminal Justice - Theatre Arts

#NOTE: This requirement may be satisfied with the completion of eighteen hours, provided the remaining six hours are selected from courses listed in the "Career Preparation" area above. This includes any additional courses completed in computing science and/or accounting.

**Electives to bring total to** ................................................................ 124