

FREQUENCY SCHEDULE – UCO – MASS COMMUNICATION COURSES

Revised June 20, 2017

Students: Plan your schedules NOW so you can graduate in a timely manner.

IT'S YOUR RESPONSIBILITY!

Contact the official Department of Mass Communication Student Success Advisor each semester!

Gary Parsons, MCOM Student Success Advisor <u>Gparsons2@uco.edu</u> COM 103A 974-5140	Laura Donner, MCOM Student Success Advisor <u>ldonner@uco.edu</u> COM 103 974-5108
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* = denotes a course that is available in some semesters as an online course.

COURSES usually offered FALL, SPRING, and SUMMER:

*MCOM 1103 Introduction to Mass Communication

*MCOM 1113 Fundamentals of Speech

*MCOM 1133 Media Writing

*MCOM 2153 Introduction to Organizational Communication

MCOM 3761 Newspaper Participation (*Old number was 2531- changed Fall 2017*)

*MCOM 4423 Media Ethics [*capstone course for Professional Media majors who entered UCO & declared Professional Media as a major prior to Fall 2015; new Professional Media capstone course for students entering Fall 2015 is MCOM 4873 Professional Media Capstone*]

MCOM 4950 Internships by arranged enrollment. (*Note: Students must complete enrollment for an internship no later than Friday of the first week of classes for fall and spring semesters and by the first Wednesday of summer semester.*)

COURSES usually offered in FALL and SPRING:

MCOM 1123 Basic Photography

MCOM 1173 Strategic Communications Writing

MCOM 2033 Media Production

*MCOM 2053 Introduction to Human Communication

MCOM 2063 Introduction to Brand Communications/Advertising

MCOM 2073 Introduction to Media Studies

*MCOM 2193 Principles of Public Relations

MCOM 2203 Video News I

MCOM 2213 News Reporting

MCOM 2223 Darkroom Photography

MCOM 2543 Digital Photography

MCOM 2623 Communication Theory

MCOM 3093 Presentation Techniques

*MCOM 3103 Strategic Communications Case Studies

MCOM 3143 Editing

MCOM 3163 Public Information Methods

MCOM 3243 Video Field Production

MCOM 3293 Photographic Lighting

MCOM 3323 Mass Media Effects on Society

MCOM 3333 Specialized Publications

MCOM 3443 Media Mix Analysis

MCOM 3493 Media Research (*Old number was 4863*)

MCOM 3653 Digital and Social Communication (*Old number was 4663*)

MCOM 3771 Radio Station Participation (*Old number was 2501- changed Fall 2017*)

MCOM 3781 Television Station Participation (*Old number was 2511 – changed Fall 2017*)

MCOM 3893 Strategic Communications Planning (*Old number was 2553*)

MCOM 4163 Public Information Methods

*MCOM 4563 Media Law

MCOM 4873 Professional Media Capstone [*Capstone course of Professional Media - will be offered beginning Spring 2017*]

MCOM 4883 Strategic Communications Campaigns [*Capstone course for Strategic Communications majors*]

COURSES usually offered in FALL only:

MCOM 2013 Broadcast Audio Production
MCOM 3033 Video News II
MCOM 3083 Intercultural Communication
MCOM 3113 Nonverbal Communication
MCOM 3133 Color Photography
MCOM 3153 Interpersonal Communication Research
MCOM 3233 Gender, Race, Class and Media
MCOM 3283 Advertising Design
MCOM 3363 Documentary
MCOM 3393 Leading Groups and Building Teams in Organizations
MCOM 3413 Conflict and Communication
MCOM 3423 Communication and Gender
MCOM 3713 Broadcast News Producing
MCOM 4013 Corporate Training & Consulting
MCOM 4233 Family Communication
MCOM 4303 Large Format Photography
MCOM 4403 Interviewing Practices
*MCOM 4433 Victims and the Media
MCOM 4513 Advanced Commercial Photography

COURSES usually offered in SPRING only:

MCOM 2743 Photojournalism
MCOM 3023 Radio Show Prep & Presentation
MCOM 3043 History of Photography to 1945
MCOM 3063 History of Photography 1945-Present
MCOM 3073 Relational Communication
MCOM 3373 Group & Team Communication
MCOM 3533 Women and Leadership
MCOM 3633 Conflict & Negotiation in Organizations
MCOM 3703 Conceptual Photography
MCOM 4113 Organizational Communication Capstone [*Capstone course for Organizational Communication majors*]
MCOM 4133 Media Management
MCOM 4153 Advanced Video Production
MCOM 4453 Communication and Language [*Capstone course for Interpersonal Communication majors*]
MCOM 4533 Health Communication & Promotion
MCOM 4643 Photography Portfolio [*Capstone course for Photographic Arts majors*]
MCOM 4910 AAF – American Advertising Federation

COURSES OFFERED PERIODICALLY & INTERSESSION

MCOM 2073 Introduction to Media Studies
MCOM 2172 Sports Announcing
MCOM 2523 Sportscasting
MCOM 3013 Non-Linear Editing
MCOM 3053 Persuasion & Social Influence
MCOM 3173 Women's Rhetoric
MCOM 3183 Political Communication
MCOM 3213 Curating Photography Collections
MCOM 3273 News Anchoring
MCOM 3313 History of Journalism
MCOM 3403 Corporate Video Production
MCOM 3433 Communication and Religion (*Old number was 4733*)
MCOM 3453 Couples Communication (*Old number was 4743*)
MCOM 3463 Contemporary Chinese Art, Media & Photography
MCOM 3473 Communication & Reality TV (*Old number was 4763*)
MCOM 3483 The Dark Side of Relationships (*Old number was 4773*)
MCOM 3503 Broadcast Programming
MCOM 3523 Leadership Communication
MCOM 3543 Sports Media Production
MCOM 3563 Organizational Innovation (*New Course Fall 2016*)
MCOM 3573 Intergenerational Communication (*Old number was 4753*)

MCOM 3613 Organizational Communication Research
 MCOM 3643 Communication in the Professions
 MCOM 3723 Advanced News Reporting
 MCOM 3753 Nonfiction Cinematography
 MCOM 3813 Blogging for Journalists
 MCOM 3833 Masculinity in the Media
 MCOM 3843 Street Gangs & the Media
 MCOM 4023 Nonfiction Sound Design *[offered in Fall in Even Number Years: 2018, 2020, etc.]*
 MCOM 4063 Feature Writing
 MCOM 4143 Investigative Reporting
 MCOM 4193 Opinion, Reviews & Criticism
 MCOM 4223 History of the Black Press
 MCOM 4313 Women in Media
 MCOM 4323 Social Documentation
 MCOM 4333 Newsletter Design
 MCOM 4413 TV Documentary Production
 MCOM 4503 Advanced Publication Design
 MCOM 4523 Global Communication
 MCOM 4543 Portrait & Wedding Photography
 MCOM 4593 Advanced Documentary *[offered in Spring in Odd Number Years: 2017, 2019, 2020, etc.]*
 MCOM 4613 Advanced Organizational Communication Research
 MCOM 4623 Gays & Lesbians in Film/Media
 MCOM 4633 Race, Violence, Youth & Media
 MCOM 4673 Sibling Communication
 MCOM 4823 Mediation

INTERNSHIPS –Dr. Jill Lambeth is the coordinator and supervisor for all internships in the Department of Mass Communication. *Students must enroll in internships no later than the Friday of the first week of classes for fall and spring semesters and the Wednesday of the first week of classes for summer semesters.*

INTERNSHIPS for Organizational Communication, Photographic Arts, Professional Media, and Strategic Communications: Go to the Department of Mass Communication website for information -

<http://www.uco.edu/la/masscomm/intern/index.asp>

After reading all the information, contact Dr. Jill Lambeth, Internship Coordinator, with questions.

1. Requires permission.
2. Be sure and check with internship coordinator about enrollment, requirements
3. Students seeking internships must:
 - a. have junior or senior standing
 - b. have completed at least 15 hours at UCO
 - c. meet major-specific criteria (posted on MCOM website)

Courses No Longer Being Offered/Course Substitution Will Be Done

- MCOM 2443 Basic Video Production was replaced with MCOM 2033 Media Production effective Fall 2013.
- MCOM 2643 Non-Linear Editing has been changed to MCOM 3013 Non-Linear Editing. However, Strategic Communications majors with Non-Linear Editing on their list of required courses should take MCOM 2033 Media Production.
- MCOM 2653 Photoshop for Media. If your degree plan lists this as a required course, please see your MCOM Student Success Advisor for an appropriate substitute course.
- MCOM 2713 Media Participation. If your degree plan lists this as a required course, you will take MCOM 3781 Television Station Participation and MCOM 3761 Newspaper participation in place of this course.
- MCOM 3263 Radio and Television Writing is no longer a required course. If your degree plan lists this as a required course, please see your MCOM Student Success Advisor for an appropriate substitute course.
- MCOM 3353 Broadcast & Digital Advertising. If your degree plan lists this as a required course, please see your MCOM Student Success Advisor for an appropriate substitute course.
- MCOM 4183 Public Relations Case Studies was replaced with MCOM 3103 Strategic Communications Case Studies effective Spring 2014.
- MCOM 4253 Broadcast News III & MCOM 4253L Broadcast News III Lab [junior standing & prereqs] was replaced with MCOM 3713 Broadcast News Producing effective Fall 2013.
- MCOM 4263 Public Relations Campaigns was replaced with MCOM 4883 Strategic Communications Campaigns effective Fall 2013.