Mass Communication Minor

Mass Communication - Mass Communication .................. 18

Minor Code: 5017

Required courses.......................................................... 6

MCOM 1103 Introduction to Mass Communication AND One course from the following courses:

MCOM 1123 Basic Photography
MCOM 2053 Introduction to Human Communication
MCOM 2063 Introduction to Brand Communications/Advertising
MCOM 2073 Introduction to Media Studies
MCOM 2153 Introduction to Organizational Communication
MCOM 2193 Principles of Public Relations

Elective courses ............................................................. 12

Any MCOM course (excluding MCOM 1113)

Minimum GPA.............................................................................. 2.50