

Program: **Business Administration**
 Major: **Business Administration - International Business**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Economics**
 College: **Business**
 Major Code: **2087**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry..... 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language..... 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

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Required Hours**

Support Courses

Business Support Courses 6-9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration - International Business 63-71

Business core courses 36

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

Capstone 3

- MGMT 4813 Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

Business Administration - International Business 24-32

International Business Core 21

Select 7 of the following 8 courses:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4433 International Monetary Relations
- FIN 4273 International Finance
- MGMT 4253 International Business
- MGMT 4483 Cross Cultural & Diversity Management
- MRKT 4413 International Marketing
- LS 4533 Law of International Business Transactions

Additional Modern Language 0-8

All students completing a B.B.A. in Business Administration-International Business shall complete the first two semesters of a second language. Students may alternatively fulfill the language requirement by proof of academic work in the second language (CLEP test through LANG 1224), four years of high school language courses, or transfer work from another institution.

International Experience* 3

- IB 4930 Individual Study in International Business
- IB 4950 Internship in International Business
- IB 4970 Study Tour in International Business**
- ECON 4603 Comparative Economic Systems

* This requirement can be met with a full semester of studying abroad if the department chair approves the course. Additionally, to satisfy the study tour, study abroad, or internship requirement, a student must utilize an experience outside their native country.

** Any international study tour provided by the College of Business, outside the student's native country, will suffice.

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course) 2.25

For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.