

Program: **Management**
 Major: **Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business**
 Major Code: **2120**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

• Math..... 3

Life Science 4

Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry..... 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course..... 2

Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 6-9

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1513 College Algebra **OR**

MATH 1533 Precalculus Algebra **OR**

High School Algebra II (with a minimum grade of "C")

MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Management 69

Business core courses 36

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Principles of Management

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

ISOM 3323 Business Analytics

FIN 3563 Fundamentals of Business Finance

Capstone..... 3

MGMT 4813 Strategic Management (Senior Status) * #

* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

Management 30

Required courses..... 18

ACCT 3113 Managerial Accounting

MGMT 3133 Business Ethics

MGMT 3313 Human Resource Management

MGMT 4203 Organizational Behavior

MGMT 4213 Management Theory

MGMT 4623 Art of Leadership

Guided Electives (Select 1 course from below) 3

ENTR 3203 Entrepreneurs: Startup Now

ISOM 4333 Project Management

MRKT 4453 Retail Management

Elective Business (Select from below) 9

ECON 3383 Workforce Economics **OR**

ECON 4513 Labor Economics and Public Policy

ISOM 3363 Business Problem Solving with Software

MGMT 3413 Legal Environment of Human Resource Compliance

MGMT 4173 Employee Relations Management

MGMT 4253 International Business

MGMT 4263 Small Business Management

MGMT 4483 Cross Cultural Diversity Management

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.