

Program: **Design**
 Major: **Design - Graphic Design**
 Degree: **Bachelor of Fine Arts (B.F.A.)**

School: **Design**
 College: **Fine Arts and Design**
 Major Code: **1040**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry..... 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course..... 2
- Elective Life Skills..... 3

Major Requirements

Design - Graphic Design 80

Required Design Foundations Courses 12

- DES 1023 Design Foundations I
- DES 1033 Design Foundations II
- DES 1043 Design Foundations III
- DES 1053 Design Foundations IV

Required Graphic Design Courses 48

- DES 1213 History of Graphic Design I
- DES 2153 Illustration I
- DES 2163 Typography
- DES 2213 History of Graphic Design II
- DES 3133 Computer Graphics I
- DES 3173 Graphic Design I
- DES 3213 History of Graphic Design III
- * DES 3293 Graphic Design II
- DES 3343 Package Design
- DES 3443 Advertising Design
- DES 4423 Information Graphics
- DES 4513 Computer Graphics II
- DES 4523 Computer Graphics III
- DES 4633 Computer Graphics IV
- DES 4652 PrePress Production
- DES 4863 Graphic Design Practice
- DES 4950 Internship (1 hour)

* To enroll in DES 3293 Graphic Design II and continue in the Graphic Design program, students must pass a progress review with the Design faculty.

Professional Preparation Courses 18

Select at least 18 hours from the following:

- DES 3633 Portfolio Development
- DES 3853 Illustration II
- DES 4353 Illustration III
- DES 4363 Sequential Illustration OR
- DES 3263 Character Design
- DES 4373 Environmental Illustration
- DES 4733 Advanced Portfolio Development

Minimum
Required Hours

- DES 4743 Advanced Letterpress
- DES 4753 Ink Tank
- DES 4763 ClockTower Studio

Design Electives 2

- DES 3031 Digital Illustration
- DES 3511 Introduction to Letterpress
- DES 3721 Bookmaking & Prototyping
- DES 3980 Design Apprenticeship (1 hour)
- DES 3990 Advanced Topics in Design (1 hour)
- DES 4571 History of Illustration
- DES 4581 History of Typography
- DES 4713 Design Entrepreneurship
- DES 4721 Advanced Bookmaking
- DES 4970 Study Tour in Design (1 hour)

Electives to bring total to 124

Students are required to complete DES 4950 Internship (1 hour) during the Fall or Spring semester of their senior year or following their participation in senior show. This timeline requirement is made to best position a student to be hired immediately following graduation.

Minimum Grade Requirements

1. Average in all college course work and course work at UCO. 2.75
2. Average in major courses 2.75
3. A grade of "C" or better must be earned in each course in the major to count toward meeting degree requirements.

For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.