

Program: **Mass Communication**
 Major: **Mass Communication - Professional Media**
 Degree: **Bachelor of Arts (B.A.)**

Dept: **Mass Communication**
 College: **Liberal Arts**
 Major Code: **5012**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

Math 3

Life Science 4

Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

• Second Language..... 4

OR

Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course 2

Elective Life Skills..... 3

**Minimum
Required Hours**

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Required Hours**

Major Requirements

Mass Communication - Professional Media ..50-58

Required Courses 38

MCOM 1103 Intro to Mass Communication

MCOM 1133 Media Writing

MCOM 2033 Media Production

MCOM 2203 Video News I

MCOM 2213 News Reporting

MCOM 3033 Video News II **OR**

MCOM 4153 Advanced Video Production

MCOM 3143 Editing

MCOM 3243 Video Field Production

MCOM 3761 Newspaper Participation

MCOM 3771 Radio Station Participation

MCOM 3781 Television Station Participation

MCOM 4423 Media Ethics

MCOM 4563 Media Law

MCOM 4873 Professional Media Capstone

MCOM 4950 Internship in Mass Communication (2 hours)

Electives 12

+ Select from the following:

MCOM 1123 Basic Photography

MCOM 2013 Digital Audio Production

MCOM 2173 Sports Announcing

MCOM 2523 Sportscasting

MCOM 3013 Non-Linear Editing

MCOM 3023 Radio Show Preparation & Presentation

MCOM 3273 News Anchoring

MCOM 3313 History of Journalism

MCOM 3323 Mass Media Effects on Society

MCOM 3333 Specialized Publications

MCOM 3363 Documentary

MCOM 3403 Corporate Video Production

MCOM 3503 Broadcast Programming

MCOM 3543 Sports Media Production

MCOM 3713 Broadcast News Producing

MCOM 3723 Advanced News Reporting

MCOM 3753 Nonfiction Cinematography

MCOM 3813 Blogging for Journalists
 MCOM 4023 Nonfiction Sound Design
 MCOM 4063 Feature Writing
 MCOM 4133 Media Management
 MCOM 4143 Investigative Reporting
 MCOM 4193 Opinion, Reviews, and Criticism in the Media
 MCOM 4313 Women in Media
 MCOM 4413 TV Documentary Production
 MCOM 4433 Victims and the Media
 MCOM 4523 Global Communication
 MCOM 4593 Advanced Documentary
 Any MCOM Course

Frequently, students attempt to take upper division courses in other Mass Communication majors, but lack the prerequisite gateway course. The following are “gateway” courses which may be taken as electives.

MCOM 2053 Introduction to Human Communication
 MCOM 2063 Introduction to Brand Communications/Advertising
 MCOM 2073 Introduction to Media Studies
 MCOM 2153 Introduction to Organizational Communication
 MCOM 2193 Principles of Public Relations

Modern Language Requirement..... 0-8

All students completing a B.A. in Mass Communication - Professional Media shall complete the first two semesters of a second language. Students may alternatively fulfill the language requirement by proof of academic work in the second language (CLEP test through LANG 1224), four years of high school language courses, or transfer work from another institution.

Electives to bring total to..... 124

Minimum Grade Requirements

- Average in all college course work and course work at UCO 2.00**
- Average in major courses 2.50**

For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.