

# *College of Business*

*Academic Degree Programs,  
Minors, Certificates  
and Military Science*

Program: **Accounting** Dept: Accounting  
 Major: **Accounting** College: Business  
 Degree: Bachelor of Science (B.S.) Major Code: 2000

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

- Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ..... 9

Quantitative Reasoning/Scientific Method ..... 10-11

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis ..... 6

- Aesthetic Analysis ..... 3
- Critical Inquiry..... 3

American Historical and Political Analysis ..... 6

- American National Government ..... 3
- American History ..... 3

Cultural and Language Analysis ..... 3-4

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis ..... 3

Life Skills ..... 5

- Required Health Course..... 2
- Elective Life Skills..... 3

Minimum  
Required Hours

Minimum  
Required Hours

**Support Courses**

Business Support Courses .....6-9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

Accounting ..... 72

Business core courses ..... 36

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

Capstone..... 3

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

Accounting (2.50 GPA Required for 3000/4000 level Accounting courses) ..... 30

- Required courses..... 15
- ACCT 3213 Intermediate Accounting I
- ACCT 3233 Intermediate Accounting II
- ACCT 3333 Income Tax Accounting I
- ACCT 3413 Cost Accounting I
- ACCT 4363 Auditing

Accounting Electives (3000/4000 level)..... 15  
(ACCT 3113 will not apply.)

Legal Studies (from the following) ..... 3

- LS 4143 Law of Business Organizations **OR**
- LS 4223 Law of Commercial Transactions

At least fifteen (15) of the thirty (30) 3000/4000 level Accounting hours must be taken at the University of Central Oklahoma.

Electives to bring total to..... 124

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, and (c) business core courses (including the capstone course)..... 2.25
2. Average in all major courses ..... 2.50
3. Average in the 3/4000 level accounting courses in the major..... 2.50

For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.

Program: **Business Administration**  
 Major: **Business Administration - Business Law**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**  
 College: **Business**  
 Major Code: **2088**

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

- Aesthetic Analysis ..... 3
- Critical Inquiry ..... 3

**American Historical and Political Analysis ..... 6**

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis ..... 3-4**

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Business Administration - Business Law ..... 63**

**Business core courses ..... 36**

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Business Administration - Business Law ..... 24**

Required courses ..... 9

- LS 4143 Law of Business Organizations
- LS 4223 Law of Commercial Transactions
- LS 4883 Legal Issues in Business

Elective courses ..... 15

Selected from the following:

- LS 4153 Contemporary Workplace Issues
- LS 4163 Law for E-Commerce
- LS 4173 Law of Real Property
- LS 4323 Estate Planning and Administration
- LS 4533 Law of International Business Transactions
- LS 4623 Legal Research and Writing
- LS 4910 Seminar in Legal Studies (3 hours)

Or other courses approved by the Finance Department Chair

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**

Program: **Business Administration**  
 Major: **Business Administration - General Business**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**  
 College: **Business**  
 Major Code: **2086**

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

- Aesthetic Analysis ..... 3
- Critical Inquiry ..... 3

**American Historical and Political Analysis ..... 6**

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis ..... 3-4**

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Business Administration - General Business .....63**

**Business core courses ..... 36**

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Business Administration - General Business ..... 24**

Select no more than nine hours from any one of the following areas: (Must be 3000/4000 level courses)

- Accounting
- Business Communication
- Economics
- Entrepreneurship
- Finance
- Information Systems and Operations Management
- International Business
- Legal Studies
- Management
- Marketing

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**

Program: **Business Administration**  
 Major: **Business Administration - International Business**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Economics**  
 College: **Business**  
 Major Code: **2087**

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

- Aesthetic Analysis ..... 3
- Critical Inquiry..... 3

**American Historical and Political Analysis ..... 6**

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis ..... 3-4**

- Second Language..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses ..... 6-9**

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Business Administration -  
International Business ..... 63-71**

**Business core courses ..... 36**

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Business Administration - International Business ..... 24-32**

International Business Core ..... 21

Select 7 of the following 8 courses:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4433 International Monetary Relations
- FIN 4273 International Finance
- MGMT 4253 International Business
- MGMT 4483 Cross Cultural & Diversity Management
- MRKT 4413 International Marketing
- LS 4533 Law of International Business Transactions

Additional Modern Language ..... 0-8

All students completing a B.B.A. in Business Administration-International Business shall complete the first two semesters of a second language. Students may alternatively fulfill the language requirement by proof of academic work in the second language (CLEP test through LANG 1224), four years of high school language courses, or transfer work from another institution.

International Experience\* ..... 3

- IB 4930 Individual Study in International Business
- IB 4950 Internship in International Business
- IB 4970 Study Tour in International Business\*\*
- ECON 4603 Comparative Economic Systems

\* This requirement can be met with a full semester of studying abroad if the department chair approves the course. Additionally, to satisfy the study tour, study abroad, or internship requirement, a student must utilize an experience outside their native country.

\*\* Any international study tour provided by the College of Business, outside the student's native country, will suffice.

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

**1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25**

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**

Program: **Economics**  
 Major: **Economics**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Economics**  
 College: **Business**  
 Major Code: **2040**

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

- Aesthetic Analysis ..... 3
- Critical Inquiry ..... 3

**American Historical and Political Analysis ..... 6**

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis ..... 3-4**

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Economics ..... 66**

**Business core courses ..... 36**

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Economics ..... 27**

- Required courses..... 9
- ECON 3123 Intermediate Business Statistics
- ECON 3203 Intermediate Microeconomics
- ECON 3653 Intermediate Macroeconomics

Advanced Economics (3000/4000 level) ..... 12

- Quantitative Economics ..... 3
- ECON 4213 Quantitative Business Forecasting

- Capstone..... 3
- ECON 4423 Econometric Methods

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**

Program: **Economics**  
 Major: **Economics - Energy Economics**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Economics**  
 College: **Business**  
 Major Code: **2042**

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.  
 • Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication** ..... 9

**Quantitative Reasoning/Scientific Method** ..... 10-11

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis** ..... 6

- Aesthetic Analysis ..... 3
- Critical Inquiry..... 3

**American Historical and Political Analysis** ..... 6

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis** ..... 3-4

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis** ..... 3

**Life Skills** ..... 5

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses** ..... 6-9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Economics - Energy Economics** ..... 72

**Business core courses** ..... 36

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone**..... 3

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Economics - Energy Economics** ..... 33

Required courses ..... 24

- ECON 3123 Intermediate Business Statistics
- ECON 3203 Intermediate Microeconomics
- ECON 3313 Introduction to Energy Economics
- ECON 3403 Regulation and Antitrust
- ECON 3513 Oil & Natural Gas Economics
- ECON 3533 Electricity Economics
- ECON 3653 Intermediate Macroeconomics
- ECON 4423 Econometric Methods

Concentration ..... 6

Complete Concentration A or B

Concentration A: Finance

Select 6 hours from the following:

- FIN 3513 Risk Management for the Firm
- FIN 4213 Investments
- FIN 4253 Intermediate Business Finance
- FIN 4283 Capital Budgeting
- FIN 4333 Derivative Securities
- FIN 4533 Risk Financing for the firm

Concentration B: Accounting

Select 6 hours from the following:

- ACCT 3213 Intermediate Accounting I
- ACCT 3233 Intermediate Accounting II
- ACCT 3413 Cost Accounting

Capstone..... 3

- ECON 4213 Quantitative Business Forecasting

**Electives to bring total to** ..... 124

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course) ..... 2.25

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog**

Program: **Finance**  
 Major: **Finance**  
 Degree: Bachelor of Business Administration (B.B.A.)

Dept: Finance  
 College: Business  
 Major Code: 2060

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ..... 9

Quantitative Reasoning/Scientific Method ..... 10-11

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis ..... 6

- Aesthetic Analysis ..... 3
- Critical Inquiry..... 3

American Historical and Political Analysis ..... 6

- American National Government ..... 3
- American History ..... 3

Cultural and Language Analysis ..... 3-4

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis ..... 3

Life Skills ..... 5

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Finance ..... 66**

**Business core courses ..... 36**

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

Finance ..... 27

Required courses ..... 12

- FIN 4213 Investments
- FIN 4253 Intermediate Business Finance
- FIN 4413 Financial Institutions **OR**
- ECON 3103 Money and Banking
- FIN 3603 Financial Statement Analysis **OR**
- ACCT 3513 Tax Planning **OR**
- Any 3 hour, 3000/4000 level Accounting course

Electives from the following..... 15

- FIN 3413 Real Estate Principles
- FIN 3473 Real Property Management
- FIN 3513 Risk Management for the Firm
- FIN 3523 Foundations of Insurance and Risk Management
- FIN 4423 Employee Benefit Planning
- LS 4323 Estate Planning and Administration
- FIN 4433 Case Studies in Financial Planning
- Or any 3000/4000 level Finance course.

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**



Program: **Finance**  
 Major: **Finance - Insurance and Risk Management**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**  
 College: **Business**  
 Major Code: **2062**

**University Core (Total Listed 42-44)**

**Specific courses within the University Core are listed on pages 95-96.**  
 • Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

- Aesthetic Analysis ..... 3
- Critical Inquiry ..... 3

**American Historical and Political Analysis ..... 6**

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis ..... 3-4**

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

- Required courses:
- ECON 2103 Principles of Microeconomics
  - MATH 1513 College Algebra **OR**
  - MATH 1533 Precalculus Algebra **OR**
  - High School Algebra II (with a minimum grade of "C")
  - MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Finance - Insurance and Risk Management..... 63**

**Business core courses ..... 36**

- Required courses:
- ACCT 2113 Accounting I
  - ACCT 2133 Accounting II
  - ECON 2173 Principles of Business Statistics
  - ECON 2203 Principles of Macroeconomics
  - MRKT 3013 Principles of Marketing
  - MGMT 3103 Principles of Management
  - LS 3113 Legal Environment of Business
  - BCOM 3143 Business Communication
  - ISOM 3263 Management Information Systems
  - ISOM 3313 Operations Management
  - ISOM 3323 Business Analytics
  - FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Finance - Insurance and Risk Management..... 24**

- Required courses..... 12
- FIN 3513 Risk Management for the Firm
  - FIN 3523 Foundations of Insurance and Risk Management
  - FIN 3553 Property and Liability Insurance for the Firm
  - FIN 3613 Life and Health Insurance

Electives from the following..... 12

- FIN 4213 Investments
  - FIN 4253 Intermediate Business Finance
  - FIN 4423 Employee Benefit Planning
  - FIN 4513 Public Sector Risk Management
  - FIN 4523 Risk Control for the Firm
  - FIN 4533 Risk Financing for the Firm
  - FIN 4950 Internship in Finance
  - MATH 3133 Theory of Interest I
  - MATH 4223 Mathematics of Life Contingencies 1
  - MATH 4233 Mathematics of Life Contingencies 2
- Or other courses approved by the Finance Department Chair

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

**1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25**

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**

Program: **Information and Operations Management** Dept: Info Systems & Oper Mgmt  
 Major: Information and Operations Management - Management Information Systems College: Business  
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2100

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ..... 9

Quantitative Reasoning/Scientific Method ..... 10-11

• Math..... 3

Life Science ..... 4

Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis ..... 6

Aesthetic Analysis ..... 3

Critical Inquiry ..... 3

American Historical and Political Analysis ..... 6

American National Government ..... 3

American History ..... 3

Cultural and Language Analysis ..... 3-4

Second Language ..... 4

OR

Cultural Analysis..... 3

Social and Behavioral Analysis ..... 3

Life Skills ..... 5

Required Health Course..... 2

Elective Life Skills..... 3

Minimum  
Required Hours

Minimum  
Required Hours

**Support Courses**

Business Support Courses ..... 6-9

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1513 College Algebra **OR**

MATH 1533 Precalculus Algebra **OR**

High School Algebra II (with a minimum grade of "C")

MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

Information and Operations Management -  
Management Information Systems ..... 72

Business core courses ..... 36

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Principles of Management

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

ISOM 3323 Business Analytics

FIN 3563 Fundamentals of Business Finance

Capstone ..... 3

MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

Information and Operations Management - Management  
Information Systems ..... 33

Required courses ..... 21

ISOM 2313 Programming for Business Applications

ISOM 3363 Business Problem Solving with Software

ISOM 3373 Information Technology and System Software

ISOM 4163 Business Systems Analysis and Design

ISOM 4263 Data Resource Management

ISOM 4463 Managing and Troubleshooting Networks

ISOM 4503 Developing SQL Server Databases

Select from the following..... 12

ACCT 3113 Managerial Accounting

CMSC 2613 Programming II

SE 3103 Object Oriented Software Design & Construction

ISOM 3343 IT Security and Risk Management

ISOM 3393 Mobile App Programming for Business

ISOM 4303 Business Application Management

ISOM 4333 Project Management

ISOM 4363 Information Systems Management

ISOM 4910 Seminar (1-3 hours)

ISOM 4950 Internship (1-3 hours)

Electives to bring total to ..... 124

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course) ..... 2.25

For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.

Program: **Information and Operations Management** Dept: Info Systems & Oper Mgmt  
 Major: Information and Operations Management - Operations & Supply Chain Mgmt College: Business  
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2102

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication ..... 9

Quantitative Reasoning/Scientific Method ..... 10-11

• Math..... 3

Life Science ..... 4

Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis ..... 6

Aesthetic Analysis ..... 3

Critical Inquiry ..... 3

American Historical and Political Analysis ..... 6

American National Government ..... 3

American History ..... 3

Cultural and Language Analysis ..... 3-4

Second Language ..... 4

OR

Cultural Analysis..... 3

Social and Behavioral Analysis ..... 3

Life Skills ..... 5

Required Health Course..... 2

Elective Life Skills..... 3

Minimum  
Required Hours

Minimum  
Required Hours

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1513 College Algebra **OR**

MATH 1533 Precalculus Algebra **OR**

High School Algebra II (with a minimum grade of "C")

MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Information and Operations Management -  
Operations and Supply Chain Management .....69**

**Business core courses ..... 36**

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Principles of Management

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

ISOM 3323 Business Analytics

FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Information and Operations Management - Operations and Supply  
Chain Management..... 30**

Required courses..... 21

ISOM 3123 Introduction to Management Science

ISOM 3363 Business Problem Solving with Software

ISOM 4043 Operations Planning and Control

ISOM 4353 Quality Assurance

ISOM 4843 Operations and Supply Chain

MRKT 3313 Business Logistics

MRKT 4433 Purchasing and Materials Management

Select from the following courses ..... 9

ACCT 3413 Cost Accounting **OR**

ACCT 3113 Managerial Accounting

ISOM 4163 Business Systems Analysis and Design

ISOM 4323 Methods of Operations Supervision **OR**

MGMT 4623 The Art of Leadership

ISOM 4333 Project Management

ISOM 4910 Seminar (1-3 hours)

ISOM 4950 Internship

MRKT 3443 Business to Business Marketing

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

**For other regulations pertaining to graduation, see  
pages 66-67 of the 2019-2020 catalog.**

Program: **Management**  
 Major: **Management**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**  
 College: **Business**  
 Major Code: **2120**

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

- Aesthetic Analysis ..... 3
- Critical Inquiry..... 3

**American Historical and Political Analysis ..... 6**

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis ..... 3-4**

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Management .....69**

**Business core courses ..... 36**

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Management ..... 30**

Required courses..... 18

- ACCT 3113 Managerial Accounting
- MGMT 3133 Business Ethics
- MGMT 3313 Human Resource Management
- MGMT 4203 Organizational Behavior
- MGMT 4213 Management Theory
- MGMT 4623 Art of Leadership

Guided Electives (Select 1 course from below) ..... 3

- ENTR 3203 Entrepreneurs: Startup Now
- ISOM 4333 Project Management
- MRKT 4453 Retail Management

Elective Business (Select from below) ..... 9

- ECON 3383 Workforce Economics **OR**
- ECON 4513 Labor Economics and Public Policy
- ISOM 3363 Business Problem Solving with Software
- MGMT 3413 Legal Environment of Human Resource Compliance
- MGMT 4173 Employee Relations Management
- MGMT 4253 International Business
- MGMT 4263 Small Business Management
- MGMT 4483 Cross Cultural Diversity Management

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**

Program: **Management**  
 Major: **Management - Human Resource Management**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**  
 College: **Business**  
 Major Code: **2122**

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

- Aesthetic Analysis ..... 3
- Critical Inquiry..... 3

**American Historical and Political Analysis ..... 6**

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis ..... 3-4**

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Management -  
Human Resource Management.....63**

**Business core courses..... 36**

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Management - Human Resource Management..... 24**

- Required courses..... 15
- MGMT 3313 Human Resource Management
- MGMT 3413 Legal Environment of HR Compliance
- MGMT 4423 HR Training and Development
- MGMT 4503 Recruitment and Selection
- MGMT 4513 Strategic Compensation Systems

Select from the following courses..... 9

- FIN 4423 Employee Benefit Planning
- MGMT 4173 Employee Relations Management
- MGMT 4203 Organizational Behavior
- MGMT 4213 Management Theory
- MGMT 4483 Cross Cultural & Diversity Management
- SFTY 3433 Introduction to OSHA
- Other 3000/4000 MGMT courses as approved by Department

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**

Program: **Management**  
 Major: **Management - PGA Golf Management**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**  
 College: **Business**  
 Major Code: **2126**

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

- Aesthetic Analysis ..... 3
- Critical Inquiry..... 3

**American Historical and Political Analysis ..... 6**

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis ..... 3-4**

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus-Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Management - PGA Golf Management.....80**

**Business core courses ..... 36**

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Management - PGA Golf Management..... 41**

- Business ..... 15
- ACCT 3113 Managerial Accounting
- MGMT 3313 Human Resources Management
- MGMT 4263 Small Business Management
- MGMT 4623 The Art of Leadership
- MRKT 4453 Retail Management
- PGM..... 26
- PGM 1222 Introduction to PGA PGM
- PGM 1231 Current Topics in the Golf Industry
- PGM 1323 Teaching Golf and Player Development I
- PGM 1333 Golf Facility Management I
- PGM 1423 Golf Facility Management II
- PGM 1433 Teaching Golf and Player Development II
- PGM 1523 Golf Facility Management III
- PGM 1533 Teaching Golf & Player Development III
- PGM 4950 Internship in Management (I) (1 hour)
- PGM 4950 Internship in Management (II) (1 hour)
- PGM 4950 Internship in Management (III) (1 hour)
- PGM 4950 Internship in Management (IV) (1 hour)
- PGM 4950 Internship in Management (V) (1 hour)

**Minimum Hours required ..... 126\***

\* Total hours required for this major may exceed the minimum 124 credit hour institutional requirement and will vary according to course selection. It is recommended students complete high school algebra II and two years of a second language in high school.

**Passing the PGA of America’s Playing Ability Test (PAT) is a requirement for graduation from the PGA Golf Management Program.**

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**

Program: **Marketing**  
 Major: **Marketing**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Marketing**  
 College: **Business**  
 Major Code: **2140**

**University Core (Total Listed 42-44)**

**Specific courses within the University Core are listed on pages 95-96.**

• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

• Math..... 3

Life Science ..... 4

Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

Aesthetic Analysis ..... 3

Critical Inquiry..... 3

**American Historical and Political Analysis ..... 6**

American National Government ..... 3

American History ..... 3

**Cultural and Language Analysis ..... 3-4**

Second Language ..... 4

OR

Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

Required Health Course..... 2

Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1513 College Algebra **OR**

MATH 1533 Precalculus Algebra **OR**

High School Algebra II (with a minimum grade of "C")

MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Marketing ..... 66**

**Business core courses..... 36**

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Principles of Management

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

ISOM 3323 Business Analytics

FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Marketing ..... 27**

Required courses..... 12

MRKT 3423 Consumer and Marketing Behavior

MRKT 4113 Marketing Research

MRKT 4463 Integrated Marketing Communication **OR**

MRKT 3123 Professional Selling

MRKT 4813 Marketing Management

Elective Marketing ..... 15

Any 3000/4000 level MRKT course

Courses in other fields that may also be selected:

BCOM 4333 Negotiations

GEO 4113 Geographic Information Systems

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

**1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25**

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**

Program: **Marketing**  
 Major: **Marketing - Professional Selling**  
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Marketing**  
 College: **Business**  
 Major Code: **2144**

**University Core (Total Listed 42-44)**

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

**Written and Oral Communication ..... 9**

**Quantitative Reasoning/Scientific Method ..... 10-11**

- Math..... 3
- Life Science ..... 4
- Physical Science..... 3-4

**Critical Inquiry and Aesthetic Analysis ..... 6**

- Aesthetic Analysis ..... 3
- Critical Inquiry ..... 3

**American Historical and Political Analysis ..... 6**

- American National Government ..... 3
- American History ..... 3

**Cultural and Language Analysis ..... 3-4**

- Second Language ..... 4
- OR
- Cultural Analysis..... 3

**Social and Behavioral Analysis ..... 3**

**Life Skills ..... 5**

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum  
Required Hours**

**Minimum  
Required Hours**

**Support Courses**

**Business Support Courses .....6-9**

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Major Requirements**

**Marketing - Professional Selling..... 66**

**Business core courses ..... 36**

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- ISOM 3323 Business Analytics
- FIN 3563 Fundamentals of Business Finance

**Capstone..... 3**

- MGMT 4813 Strategic Management (Senior Status) \* #

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam (BSE) as a component of MGMT 4813 Strategic Management.

**Marketing - Professional Selling..... 27**

Required courses..... 18

- BCOM 4333 Negotiations
- MRKT 3123 Professional Selling
- MRKT 4133 Advanced Professional Selling
- MRKT 4143 Sales Force Management
- MRKT 4353 Marketing Ethics
- MRKT 4813 Marketing Management

Elective Marketing Courses..... 9

Select from the following courses:

- MRKT 3313 Business Logistics
- MRKT 3443 Business to Business Marketing
- MRKT 4433 Purchasing and Materials Management
- MRKT 4900 Practicum in Professional Selling
- MRKT 4950 Internship (Sales)

**Electives to bring total to..... 124**

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, (c) major courses, and (d) business core courses (including the capstone course)..... 2.25

**For other regulations pertaining to graduation, see pages 66-67 of the 2019-2020 catalog.**



# College of Business Minors

A minor is an optional component of a student's degree (unless otherwise stated) that, upon graduation, will be reflected on the student's transcript. A student may earn a minor or multiple minors in the same program, provided the minor differ at the major level. Minors may not be earned independently of a bachelor's degree granted by the University of Central Oklahoma. Minors may not be earned as a part of an associate degree. Minors do not appear on diplomas.

## Minimum Requirements for Minors

**Minimums for minors** unless otherwise specified:

<b>Total Hours</b> .....	<b>18</b>
<b>Upper Division Hours (3/4000 level)</b> .....	<b>6</b>
<b>Residency Hours</b> .....	<b>6</b>
<b>GPA</b> .....	<b>2.00</b>

### Accounting

**Accounting** ..... **18**

Minor Code: 2019

Required courses ..... 12

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ACCT 3213 Intermediate Accounting I
- ACCT 3233 Intermediate Accounting II

Elective Accounting ..... 6

Selected from the following

- ACCT 3333 Income Tax Accounting
- ACCT 3413 Cost Accounting
- ACCT 4243 Advanced Cost Accounting
- ACCT 4283 Advanced Accounting

OR other approved courses.

### Business Administration

**Business Administration** ..... **18**

Minor Code: 2099

Business Administration ..... 18

Selected from the following:

- ACCT 2113 Accounting I **OR**
- ACCT 2133 Accounting II
- ECON 2103 Principles of Microeconomics
- ECON 2203 Principles of Macroeconomics
- ENTR 3203 Entrepreneurs: Startup Now
- ISOM 3263 Management Information Systems
- ISOM 3323 Business Analytics
- LS 3113 Legal Environment of Business
- MGMT 3103 Principles of Management
- MGMT 4263 Small Business Management
- MRKT 3013 Principles of Marketing

### Economics

**Economics** ..... **18**

Minor Code: 2039

Required courses ..... 12

- ECON 2103 Principles of Microeconomics
- ECON 2203 Principles of Macroeconomics
- ECON 3203 Intermediate Microeconomics
- ECON 3653 Intermediate Macroeconomics

Elective Economics (3000/4000 level) ..... 6

### Finance

**Finance** ..... **18**

Minor Code: 2079

Required courses ..... 9

- FIN 3563 Fundamentals of Business Finance
- FIN 4213 Investments
- FIN 4253 Intermediate Business Finance

Elective Finance ..... 9

Or other courses approved by the Finance Department Chair

**Finance - Banking** ..... **18**

Minor Code: 2065

Required courses ..... 6

- FIN 4243 Commercial Bank Management
- FIN 4403 Commercial Credit Risk Analysis

Elective courses ..... 12

Selected from the following:

- ACCT 3333 Income Tax Accounting
- FIN 3453 Real Estate Finance
- FIN 3603 Financial Statement Analysis **OR**
- ACCT 3213 Intermediate Accounting I
- FIN 4343 Security Analysis
- FIN 4413 Financial Institutions
- FIN 4950 Internship in Finance
- LS 4223 Law of Commercial Transactions

**Finance - Business Law** ..... **18**

Minor Code: 2068

Required courses ..... 12

- LS 3113 Legal Environment of Business
- LS 4143 Law of Business Organizations
- LS 4223 Law of Commercial Transactions
- LS 4883 Legal Issues in Business

Elective courses ..... 6

Selected from the following:

- LS 4153 Contemporary Workplace Issues
- LS 4163 Law for E-Commerce
- LS 4173 Law of Real Property
- LS 4323 Estate Planning and Administration
- LS 4533 Law of International Business Transactions
- LS 4623 Legal Research and Writing
- LS 4910 Seminar in Legal Studies

Or other courses approved by the Finance Department Chair

**Finance - Financial Planning** ..... **18**

Minor Code: 2066

Required courses ..... 15

- FIN 3523 Foundations of Insurance and Risk Management
- FIN 4213 Investments
- LS 4323 Estate Planning and Administration
- FIN 4423 Employee Benefit Planning
- FIN 4433 Case Studies in Financial Planning

Elective courses ..... 3

Selected from the following:

- FIN 2313 Personal Finance
- FIN 3563 Fundamentals of Business Finance
- FIN 4343 Security Analysis
- FIN 4353 Case/Computer Applications in Finance
- FIN 4383 Real Estate Investment

# College of Business Minors - continued

ACCT 3333 Income Tax Accounting  
 ACCT 3513 Tax Planning  
 Or other courses approved by the Finance Department Chair

## Finance - Insurance and Risk Management..... 18

Minor Code: 2064

Required courses..... 9  
 FIN 3513 Risk Management for the Firm  
 FIN 3523 Foundations of Insurance and Risk Management  
 FIN 3553 Property and Liability Insurance for the Firm  
 Elective courses ..... 9  
 Selected from the following:  
 FIN 3613 Life and Health Insurance  
 FIN 4213 Investments  
 FIN 4423 Employee Benefit Planning  
 FIN 4513 Public Sector Risk Management  
 FIN 4523 Risk Control for the Firm  
 FIN 4533 Risk Financing for the Firm  
 FIN 4950 Internship in Finance  
 MATH 3133 Theory of Interest I  
 MATH 4223 Mathematics of Life Contingencies I  
 Or other courses approved by the Finance Department Chair

## Finance - Real Estate ..... 18

Minor Code: 2067

Required courses..... 6  
 FIN 3413 Real Estate Principles  
 FIN 3473 Real Property Management  
 Elective courses ..... 12  
 Selected from the following:  
 FIN 2313 Personal Finance **OR**  
 FIN 3563 Fundamentals of Business Finance  
 FIN 3423 Real Estate Practice  
 FIN 3443 Real Estate Appraising  
 FIN 3453 Real Estate Finance  
 FIN 4373 Advanced Real Estate Appraisal  
 FIN 4383 Real Estate Investment  
 GEO 4603 Urban Geography  
 HIST 3253 History of the American City  
 LS 4173 Law of Real Property  
 Other courses approved by the Finance Department Chair

## Information and Operations Management

### Information and Operations Management - Management Information Systems ..... 21

Minor Code: 2119

Required courses..... 15  
 ISOM 2313 Programming for Business Applications  
 ISOM 3263 Management Information Systems  
 ISOM 3363 Business Problem Solving with Software  
 ISOM 4163 Business Systems Analysis and Design  
 ISOM 4263 Data Resource Management  
 Elective courses ..... 6  
 Select from the following:  
 ISOM 3343 IT Security and Risk Management  
 ISOM 3373 Information Technology and System Software  
 ISOM 4283 Decision Support Systems  
 ISOM 4303 Business Application Management  
 ISOM 4333 Project Management

ISOM 4363 Information Systems Management  
 ISOM 4463 Managing and Troubleshooting Networks  
 ISOM 4503 Developing SQL Server Databases  
 ISOM 4513 Virtualization  
 ISOM 4910 Seminar (1-3 hours)  
 ACCT 3433 Accounting Information Systems  
 FIN 4353 Case/Comp Applic Fin

## International Business

### International Business ..... 18

Minor code: 2137

Required courses..... 15  
 MGMT 4253 International Business  
 MGMT 4483 Cross Cultural & Diversity Management  
 MRKT 4413 International Marketing  
 ECON 4403 International Economics  
 FIN 4273 International Finance  
 International Immersion Experience..... 3  
 Select from the following:  
 An additional Foreign Language (besides the one taken in the core)  
 IB 4950 Internship in International Business  
 IB 4970 Study Tour

## Management

### Management - Entrepreneurship..... 18

Minor Code: 2138

Required courses..... 15  
 ENTR 3203 Entrepreneurs: Startup Now  
 ENTR 3213 Innovation and Creativity  
 ENTR 3223 Innovation and Creating Wealth  
 ENTR 4233 Idea to Opportunity  
 ENTR 4553 New Venture Presentation  
 Elective courses ..... 3  
 ACCT 2113 Accounting I  
 BADM 1103 Introduction to Business  
 ECON 1103 Introduction to Economics  
 ECON 2103 Principles of Microeconomics  
 ENTR 4243 Venture Scaling and Finance  
 ENTR 4353 Venture Launch  
 FIN 3563 Fundamentals of Business Finance  
 ISOM 3313 Operations Management  
 MGMT 3103 Principles of Management  
 MRKT 3013 Principles of Marketing  
 MGMT 4263 Small Business Management  
 Or other courses approved by the Management Department Chair

### Management - Human Resource Management..... 18

Minor Code: 2139

Required courses..... 15  
 MGMT 3313 Human Resource Management  
 MGMT 3413 Legal Environment of HR Compliance  
 MGMT 4423 HR Training and Development  
 MGMT 4503 Recruitment and Selection  
 MGMT 4513 Strategic Compensation Systems  
 Elective courses ..... 3  
 MGMT 4173 Employee Relations Management  
 MGMT 4203 Organizational Behavior  
 MGMT 4213 Management Theory  
 FIN 4423 Employee Benefit Planning

# *College of Business Minors - continued*

MGMT 4483 Cross Cultural & Diversity Management  
 SFTY 3433 Introduction to OSHA  
 Any 3000/4000 MGMT course approved by the Department

**Minimum GPA..... 2.25**

## **Marketing**

**Marketing ..... 18**

Minor Code: 2159

Required courses..... 6

MRKT 3013 Principles of Marketing  
 MRKT 4813 Marketing Management

Elective Marketing ..... 12

Select from the following:  
 Any MRKT course

**Marketing - Professional Selling..... 18**

Minor Code: 2158

Required courses..... 12

MRKT 3013 Principles of Marketing  
 MRKT 3123 Professional Selling  
 MRKT 4133 Advanced Professional Selling  
 BCOM 4333 Negotiations

Elective courses ..... 6

Selected from the following:

MRKT 3443 Business to Business Marketing  
 BCOM 4113 Interpersonal Communication  
 MRKT 4143 Sales Force Management  
 MRKT 4353 Marketing Ethics  
 MRKT 4433 Purchasing and Materials Management  
 MRKT 4463 Integrated Marketing Communication  
 MRKT 4900 Practicum in Professional Selling  
 MRKT 4950 Internship in Marketing

## **Military Science**

**Military Science ..... 18**

Minor Code: 2179

Required courses..... 12

MLSC 3103 Advanced Military Science III Fall  
 MLSC 3153 Advanced Military Science III Spring  
 MLSC 4103 Advanced Military Science IV Fall  
 MLSC 4113 Advanced Military Science IV Spring

Elective Military Science courses..... 3

U.S. Military History ..... 3

HIST 4313 U.S. Military History to 1917 **OR**  
 HIST 4323 U.S. Military History Since 1900

# *College of Business Certificates*

## Accounting Certificate

UCO Code: 2010

**Accounting Certificate ..... 45-48**

Required Courses ..... 24-27

- MATH 1513 College Algebra **OR**
- MATH 1533 Precalculus Algebra **OR**
- High School Algebra II (with a minimum grade of "C")
- LS 3113 Legal Environment of Business
- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- \*ACCT 3213 Intermediate Accounting I
- ACCT 3233 Intermediate Accounting II
- ACCT 3333 Income Tax Accounting I
- ACCT 3413 Cost Accounting
- ACCT 4363 Auditing

Accounting Electives (3/4000 level)..... 15  
(ACCT 3113 will not apply.)

- Business Courses ..... 6
- LS 4143 Law of Business Organizations **OR**
  - LS 4223 Law of Commercial Transactions **AND**
  - Any 3000/4000 non-Accounting Business course (FIN 3563  
Fundamentals of Business Finance suggested)

\* Requires a "B" or better grade to continue.

At least 24 hours must be taken at UCO including at least 15 hours of 3000/4000 level Accounting.

**Total hours required ..... 45-48**

### Minimum Grade Requirements

1. Average in all Accounting Certificate college course work... 2.25
2. Average in all Accounting course work ..... 2.50
3. Average in the 3000/4000 level Accounting courses..... 2.50
4. In ACCT 3213 ..... "B"

Minimum Education Requirement to sit for the CPA Examination in Oklahoma:

- Bachelor's degree in any field.
- 150 credit hours, of which 76 credit hours were taken at the 3/4000 level, of which at least 30 credit hours are 3/4000 level Accounting courses.

Oklahoma has other non-educational requirements to apply to sit for the CPA Examination. The Oklahoma Accountancy Board can amend the requirements for candidates to take the CPA Examination at its discretion.

A student must consult with any other of the 54 jurisdictions if they want to take the CPA Examination in another state to determine if he or she meets the requirements for that particular state.

## Financial Planning Certificate

UCO code: 2070

**Financial Planning Certificate ..... 42**

Required Courses:

- MATH 1513 College Algebra **OR**
- MATH 1453 College Algebra for Business **OR**
- High School Algebra II (with a minimum grade of "C")
- MATH 2053 Math Analysis for Business
- ECON 2103 Principles of Microeconomics
- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- ACCT 3513 Tax Planning
- FIN 3523 Foundations of Insurance and Risk Management
- FIN 3563 Fundamentals of Business Finance
- FIN 4213 Investments
- LS 4323 Estate Planning and Administration
- FIN 4423 Employee Benefit Planning
- FIN 4433 Case Studies in Financial Planning

**Total hours required ..... 42**

### Minimum Grade Requirements

1. Average in all Certificate program college course work ..... 2.25
2. Average in all Finance course work ..... 2.25
3. In MATH 1453 ..... "C"

# Military Science

## Army ROTC

Through the Army Reserve Officers' Training Corps Program (Army ROTC), the Department of Military Science offers two programs to qualified male and female students leading to commissions as Second Lieutenants in the U.S. Army, the Army National Guard or the U.S. Army Reserves.

### The Four-year Program

The 4-year program consists of a Basic Course and an Advance Course. The Basic Course (MS-I and II) is normally taken in the freshman and sophomore years. This instruction introduces the student to national defense, mission and organization of the U.S. Army, role of the Army Officer, leadership, military courtesy and customs, marksmanship, mountaineering, survival and map reading. Classes meet two hours per week. Basic Course students are under no military obligation.

The Advance Course (MS-III and IV) is normally taken during a student's junior and senior years. For admission to the Advance Course as an ROTC cadet, a student must have completed or received placement credit for the Basic Course and sign a contract. Advance Course contracting is selective and based on specific criteria to include leadership potential.

Instruction includes leadership development, group dynamics, management, tactics and administration. Classes meet three hours a week. The Advance Course includes a 4 week Leader Development and Assessment Course that cadets attend during the summer between their junior and senior years.

All Basic and Advanced Course cadets are required to attend a weekly leadership lab and participate in physical training sessions three times per week.

Contracted cadets receive travel expenses and \$20 per day for Advance Camp. G.I. Bill, student loan repayment program, scholarships, and simultaneous membership program benefits are available to eligible students. Contract cadets agree to accept a commission as a Second Lieutenant, if offered, upon Advance Course completion and to fulfill an initial military obligation in either the Active Army, Army National Guard, or Army Reserve.

### The Two-year Program

The two-year program involves only the Advance Course as described above. Students may qualify for the two-year program by attending a 4 week basic ROTC summer camp or by being granted placement credit for prior military service. Graduate students may also be eligible.

## GENERAL

1. Military Science (ROTC) at UCO is fully credited. All credits may apply toward graduation.
2. Military Science can be used as activity P.E. OR elective credit.
3. Free books are provided for Military Science classes in the Basic course.
4. Six hours academic credit can be earned for summer camp completed.
5. Basic Course Military Science classes may be taken by any student for academic credit. Participation as an ROTC cadet, however, requires specific qualifications. Contact the Military Science department for details.

## SCHOLARSHIPS

Students may apply for ROTC scholarships which pay for all tuition, books, and fees, plus \$300-\$500 a month (tax free) for up to 10 months per year. High school seniors may apply for four-year scholarships up to

December of their senior year. College students may apply for three and two-year scholarships.

## CROSS ENROLLMENT FOR OCU, LANGSTON, SNU and OCU

Full-time students at Oklahoma Christian University, Langston University, Southern Nazarene University, and Oklahoma City University may enroll in the Military Sciences courses at the University of Central Oklahoma. Students may also pursue a commission through the ROTC program at UCO while pursuing their degree full-time on their respective campuses.

## Air Force ROTC

By agreement with the United States Air Force, eligible full time students at the University of Central Oklahoma may participate in Air Force ROTC and be commissioned as a second lieutenant in the U.S. Air Force upon graduation. They remain students of and graduate from UCO, but are enrolled and commissioned through the Air Force ROTC program at either Oklahoma State University or the University of Oklahoma.

For more information about the Air Force ROTC unit at OSU call 405-744-7744 or email [afrotc@okstate.edu](mailto:afrotc@okstate.edu), or visit the web sites [afrotc.okstate.edu](http://afrotc.okstate.edu) or [www.afrotc.com](http://www.afrotc.com).

For more information about the Air Force ROTC unit at OU contact the Unit Admissions Officer at 325-3211, or email [det675@maxwell.af.mil](mailto:det675@maxwell.af.mil), or visit the web site at [www.ou.edu/rotc/air-force](http://www.ou.edu/rotc/air-force).